

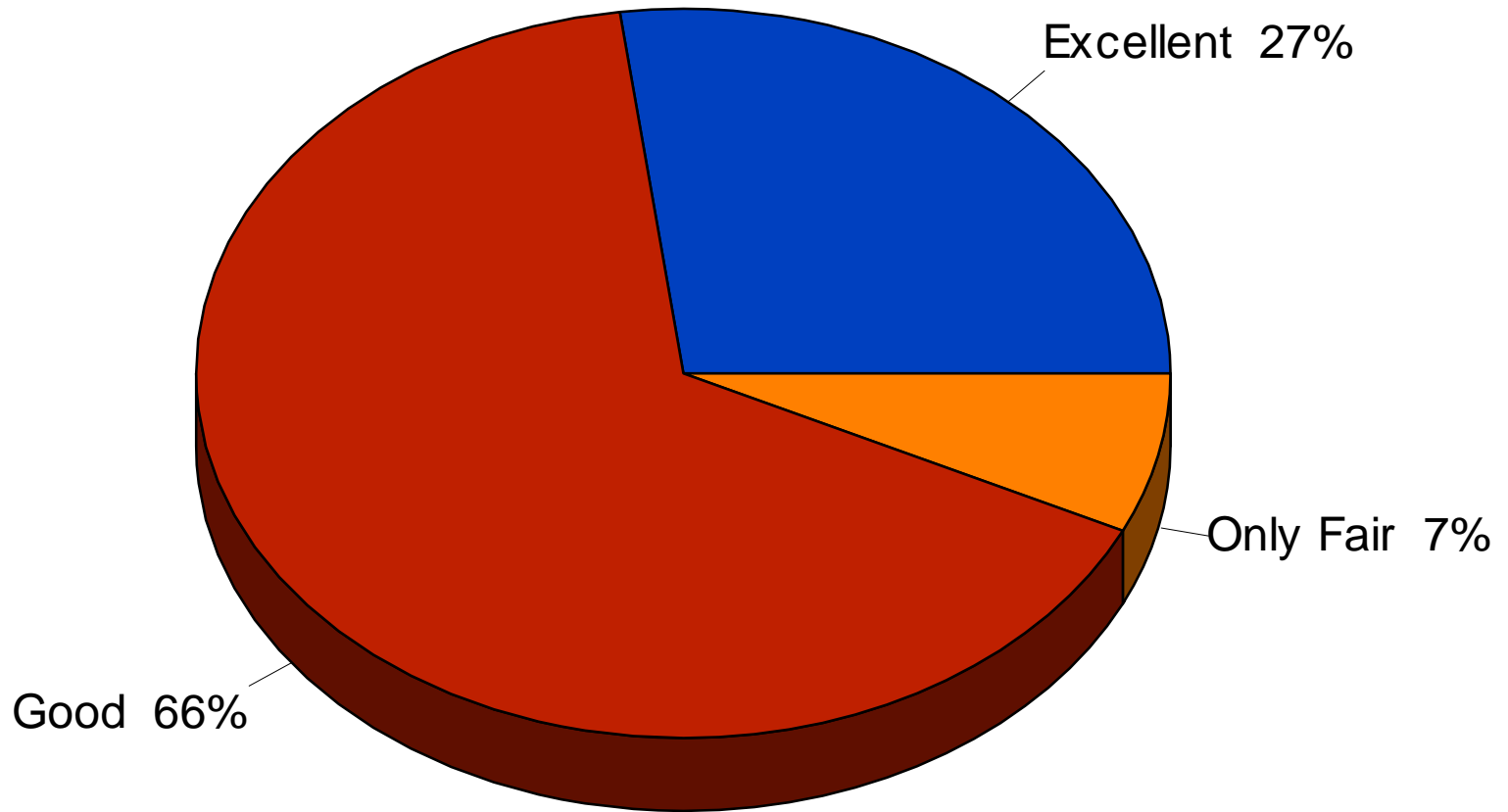
CITY OF SHAKOPEE

2014 Quality of Life Study

The Morris Leatherman Company

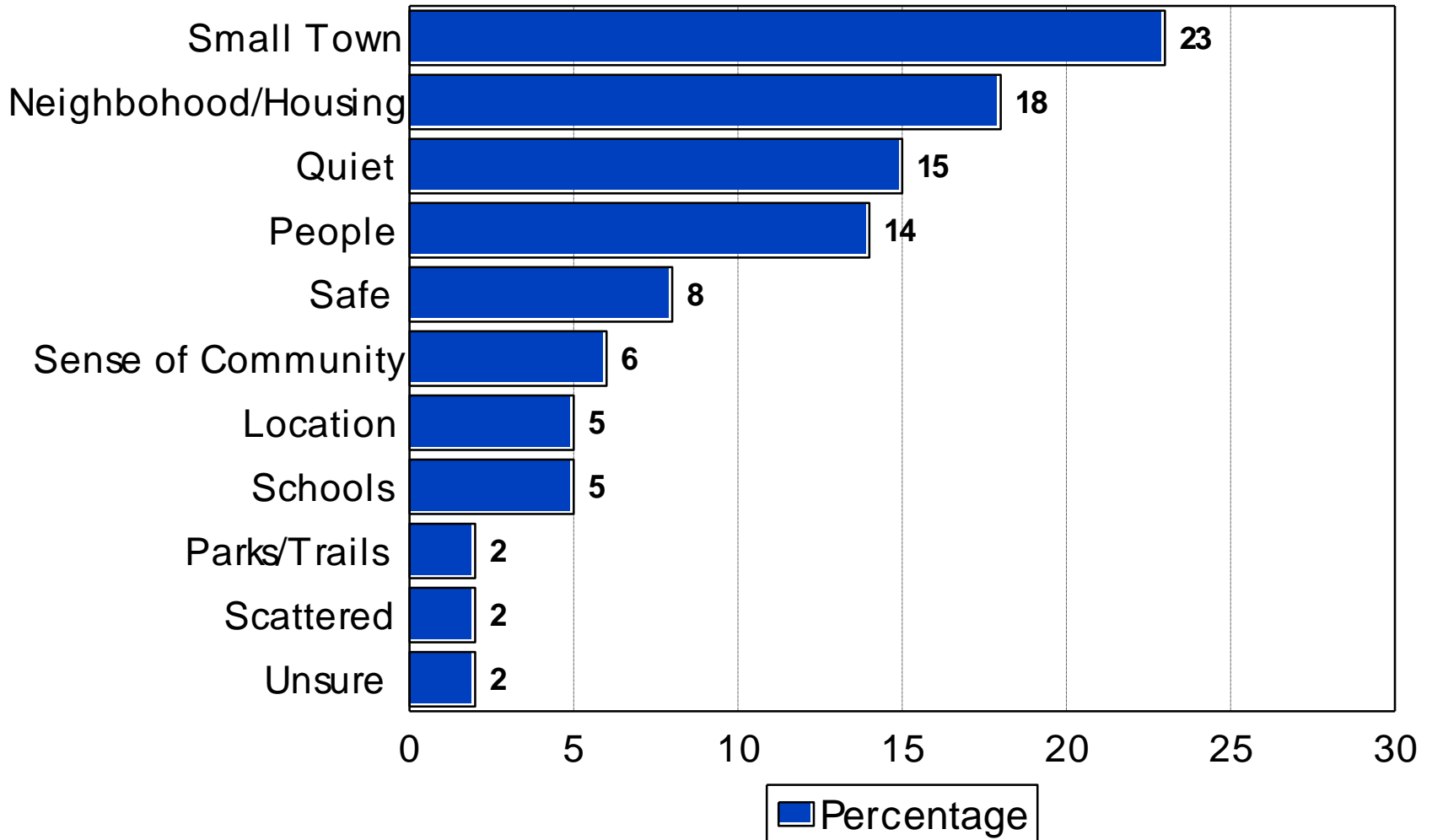
Quality of Life Rating

2014 City of Shakopee



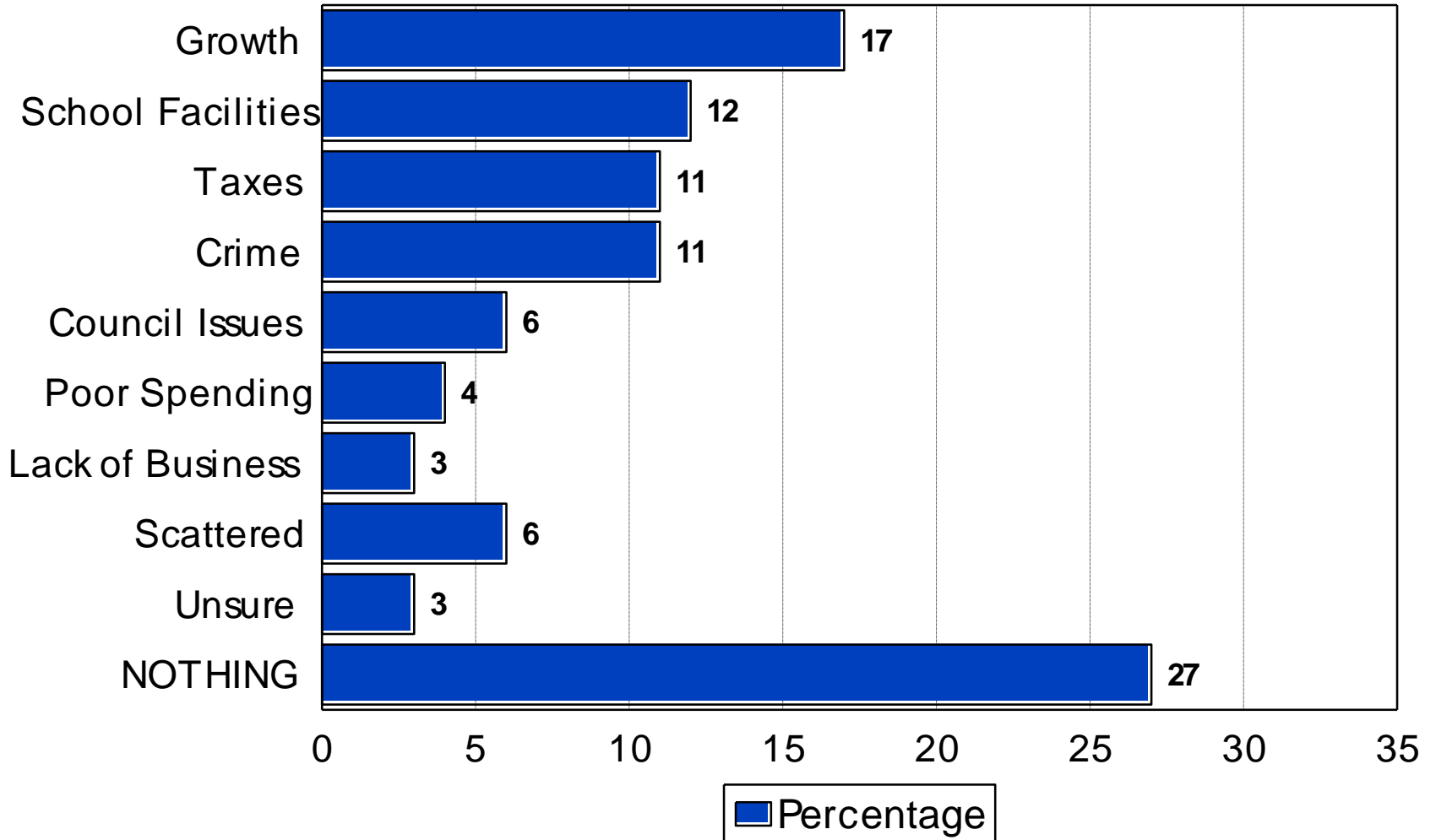
Like Most about City

2014 City of Shakopee



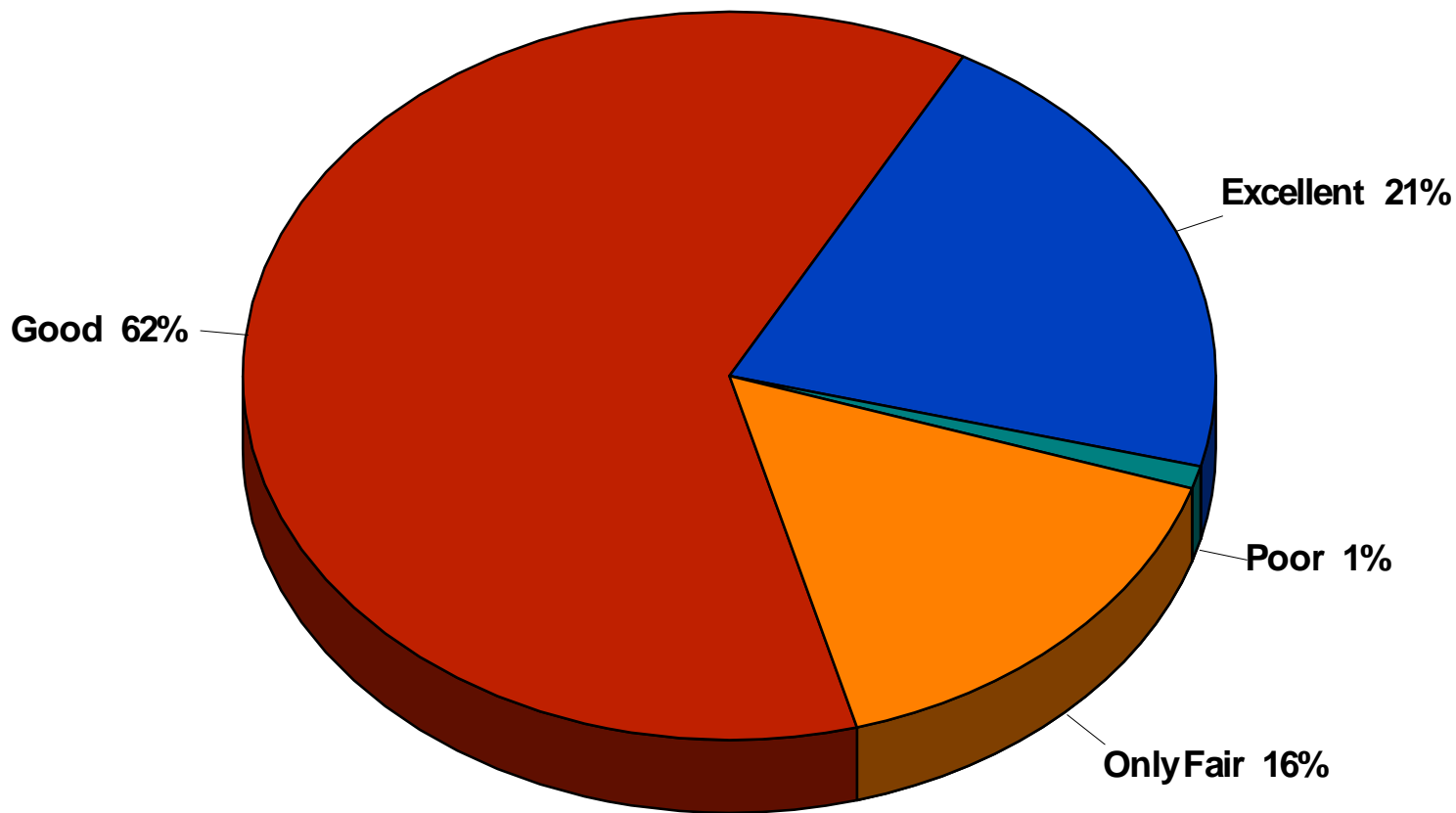
Most Serious Issue

2014 City of Shakopee



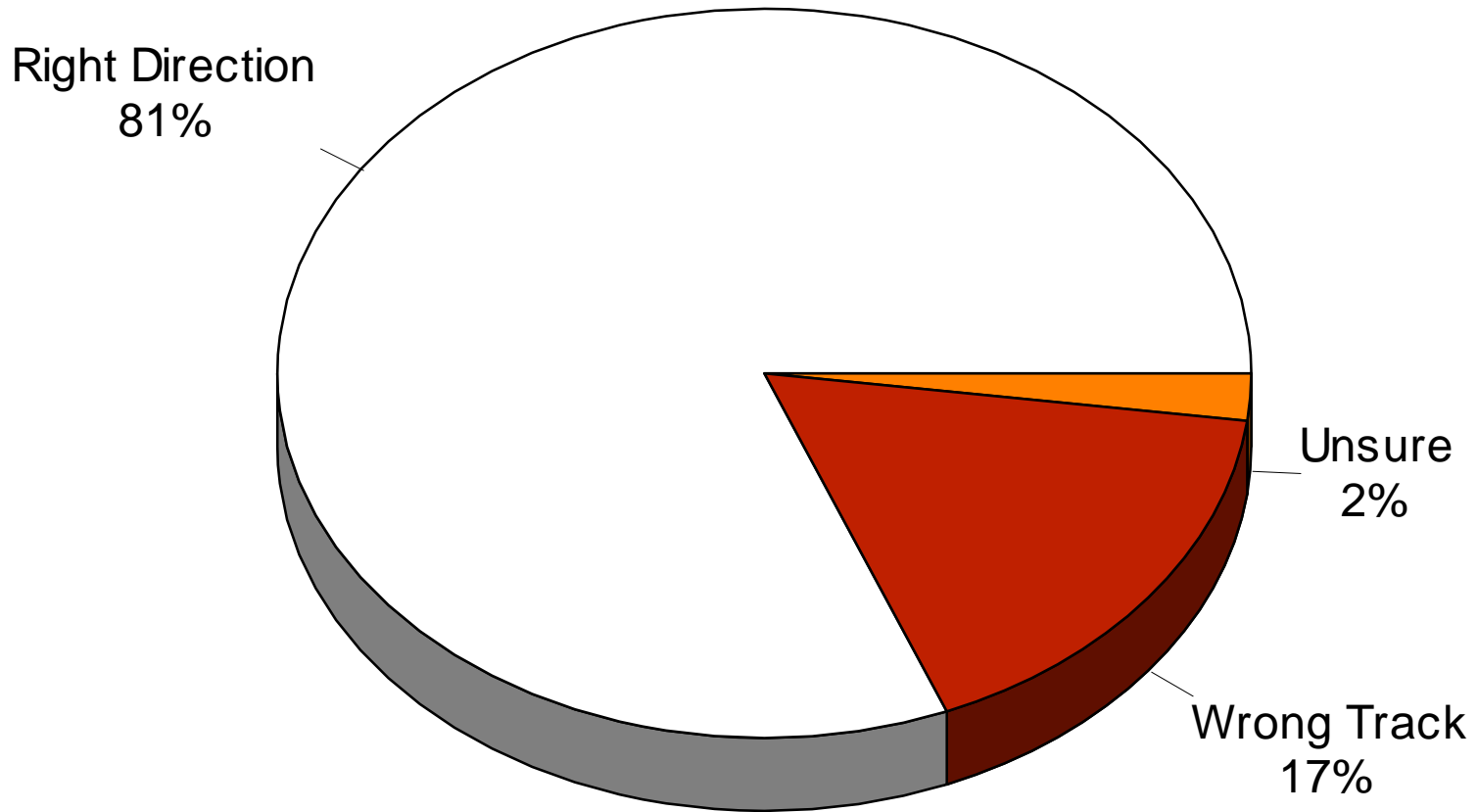
Strength of Community Identity

2014 City of Shakopee



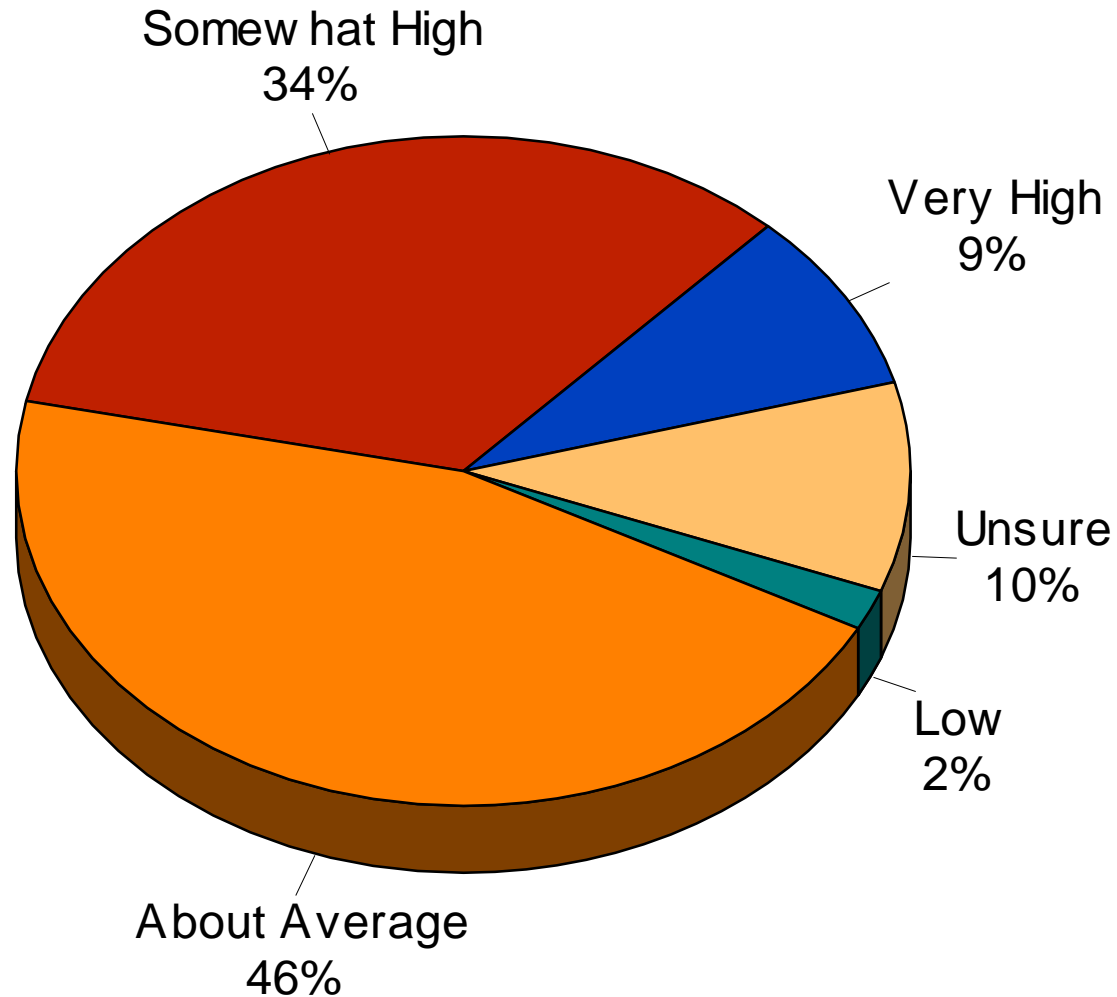
City Direction

2014 City of Shakopee



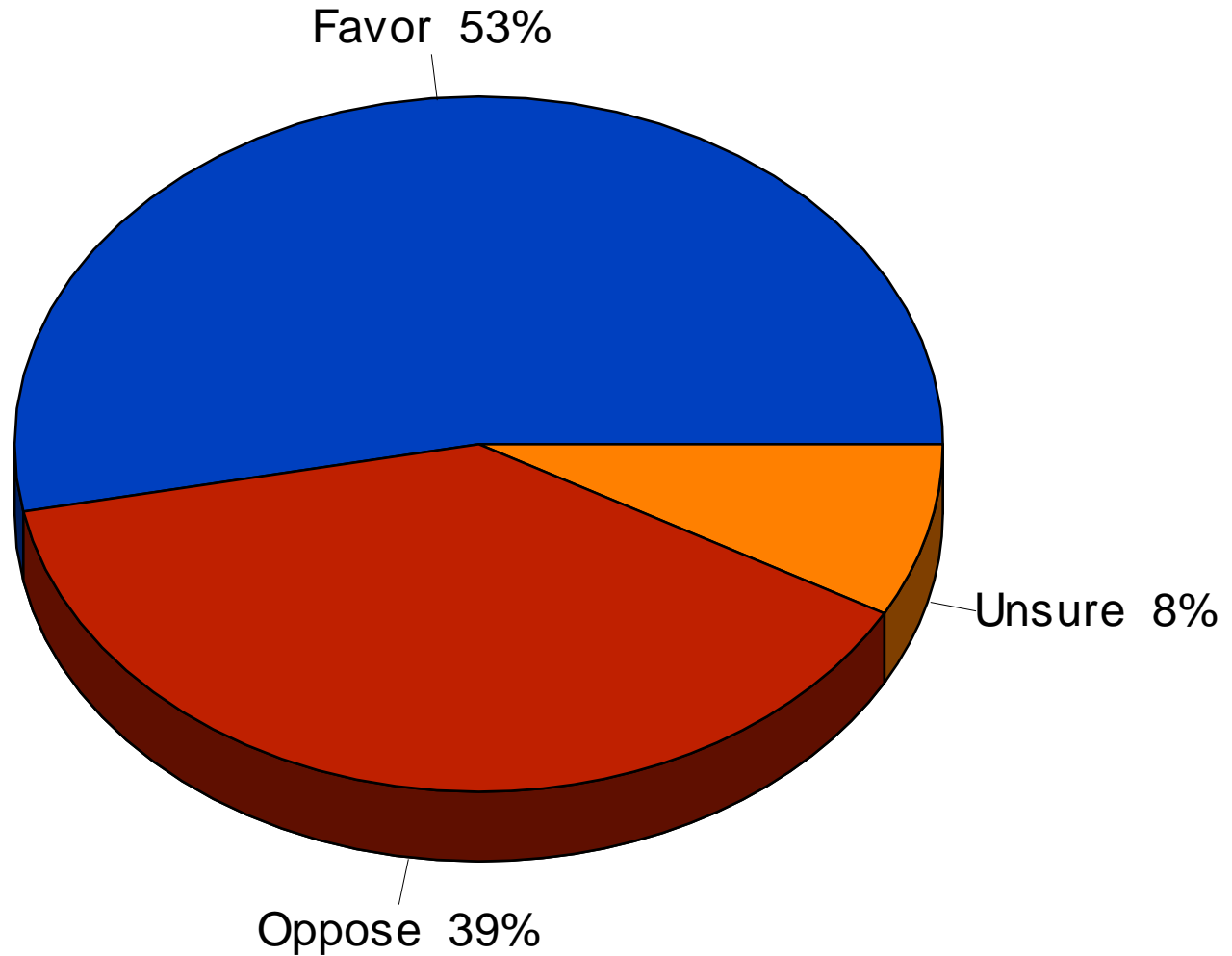
City Portion of Property Taxes

2014 City of Shakopee



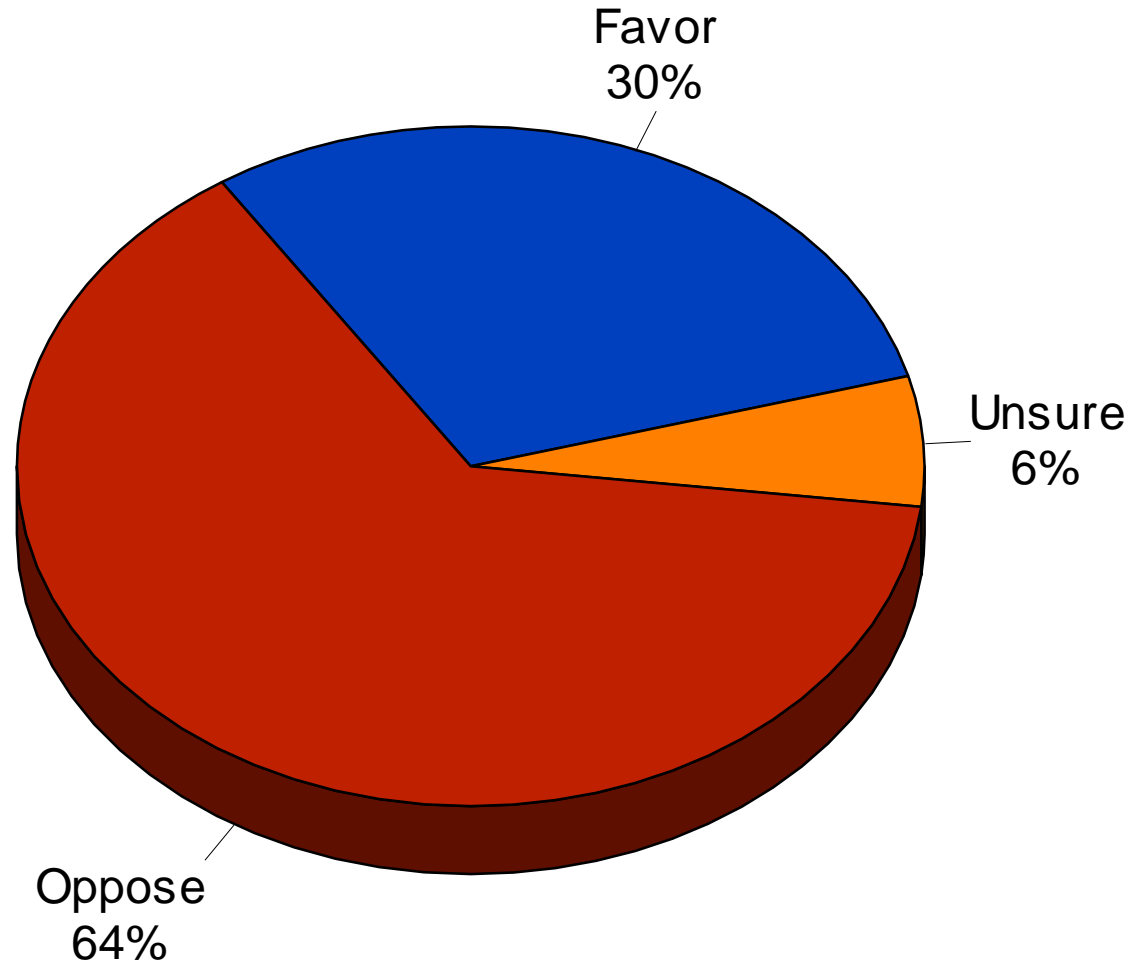
Tax Increase to Maintain

2014 City of Shakopee



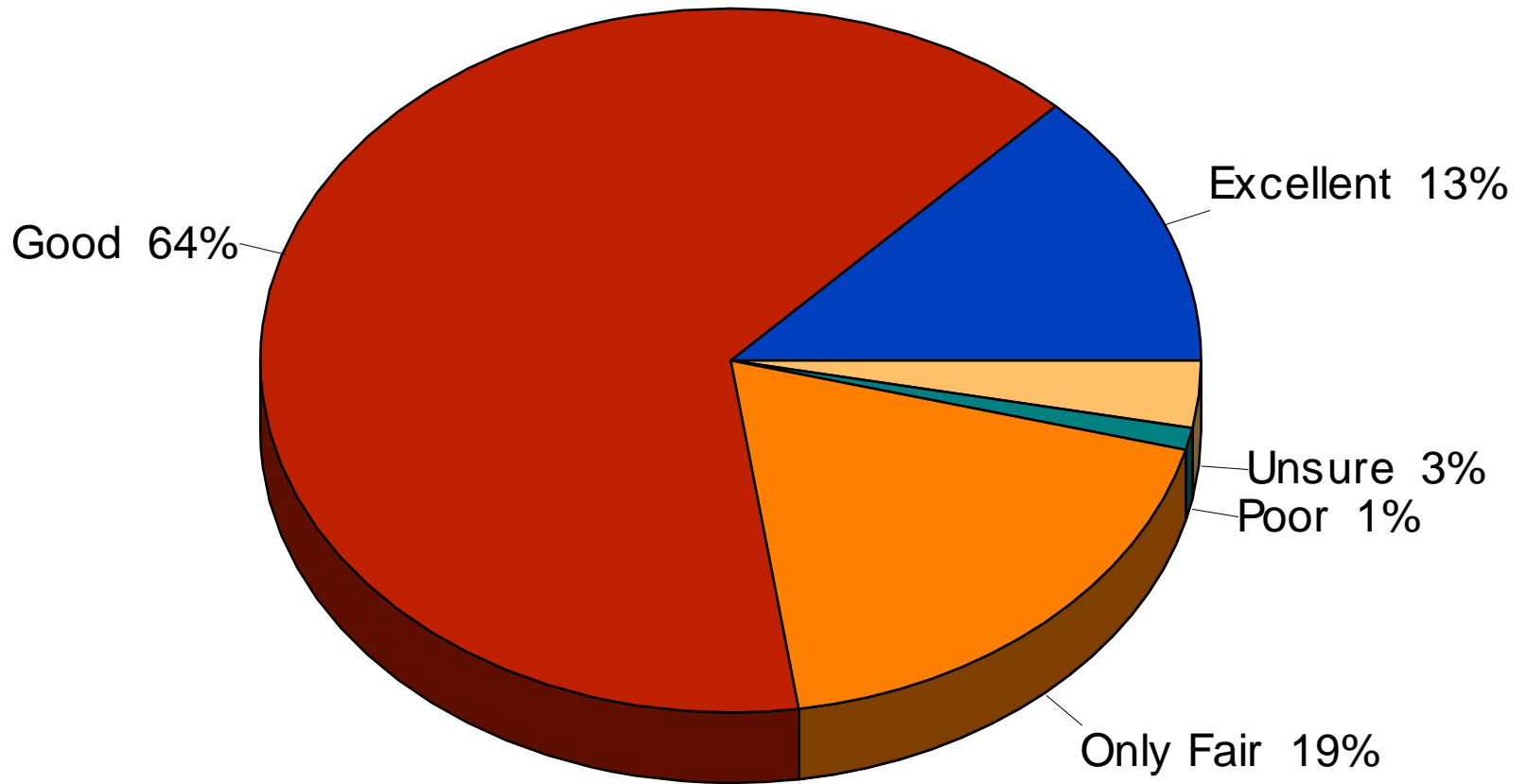
Tax Increase to Enhance

2014 City of Shakopee



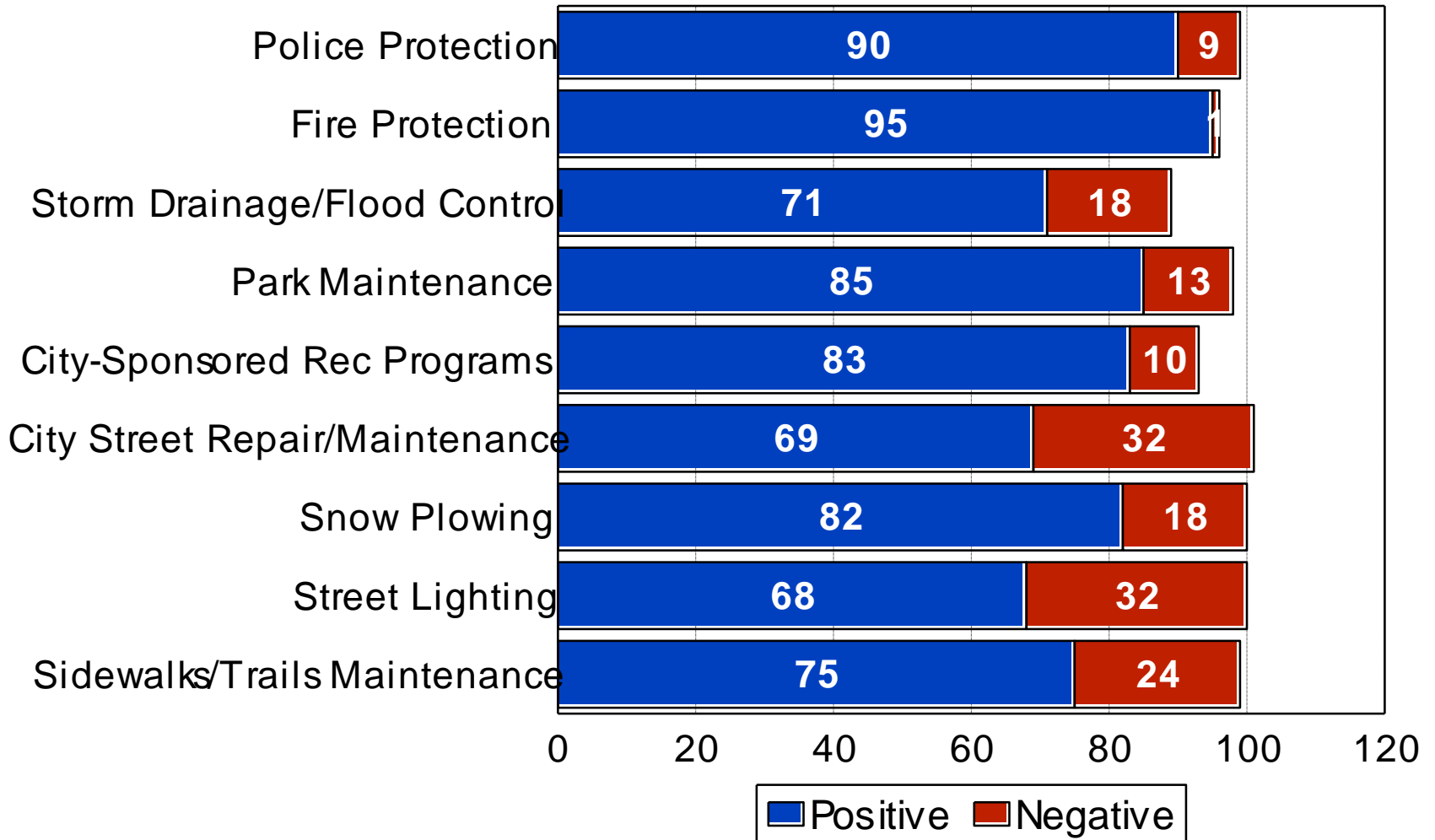
Value of City Services

2014 City of Shakopee



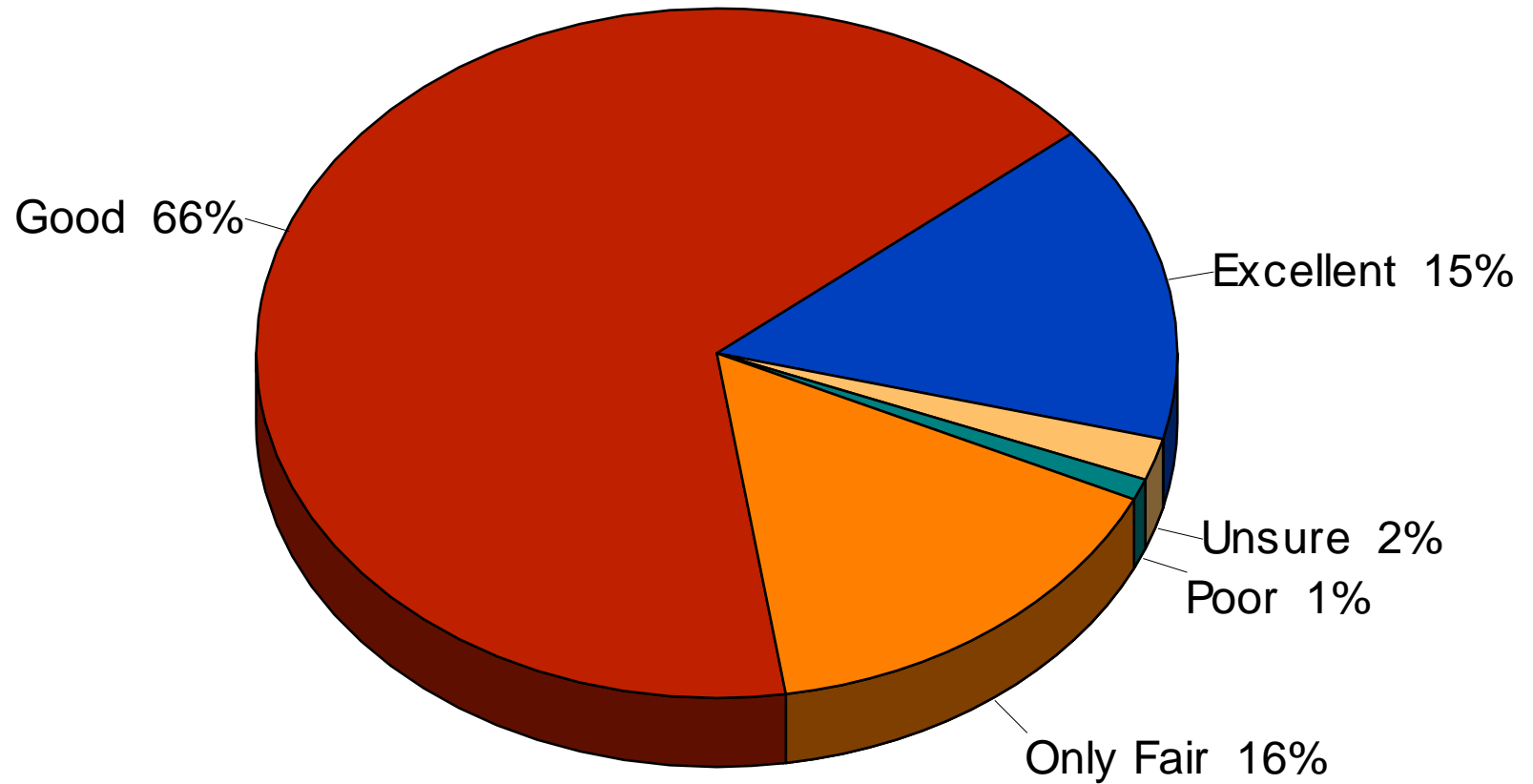
City Service Ratings

2014 City of Shakopee



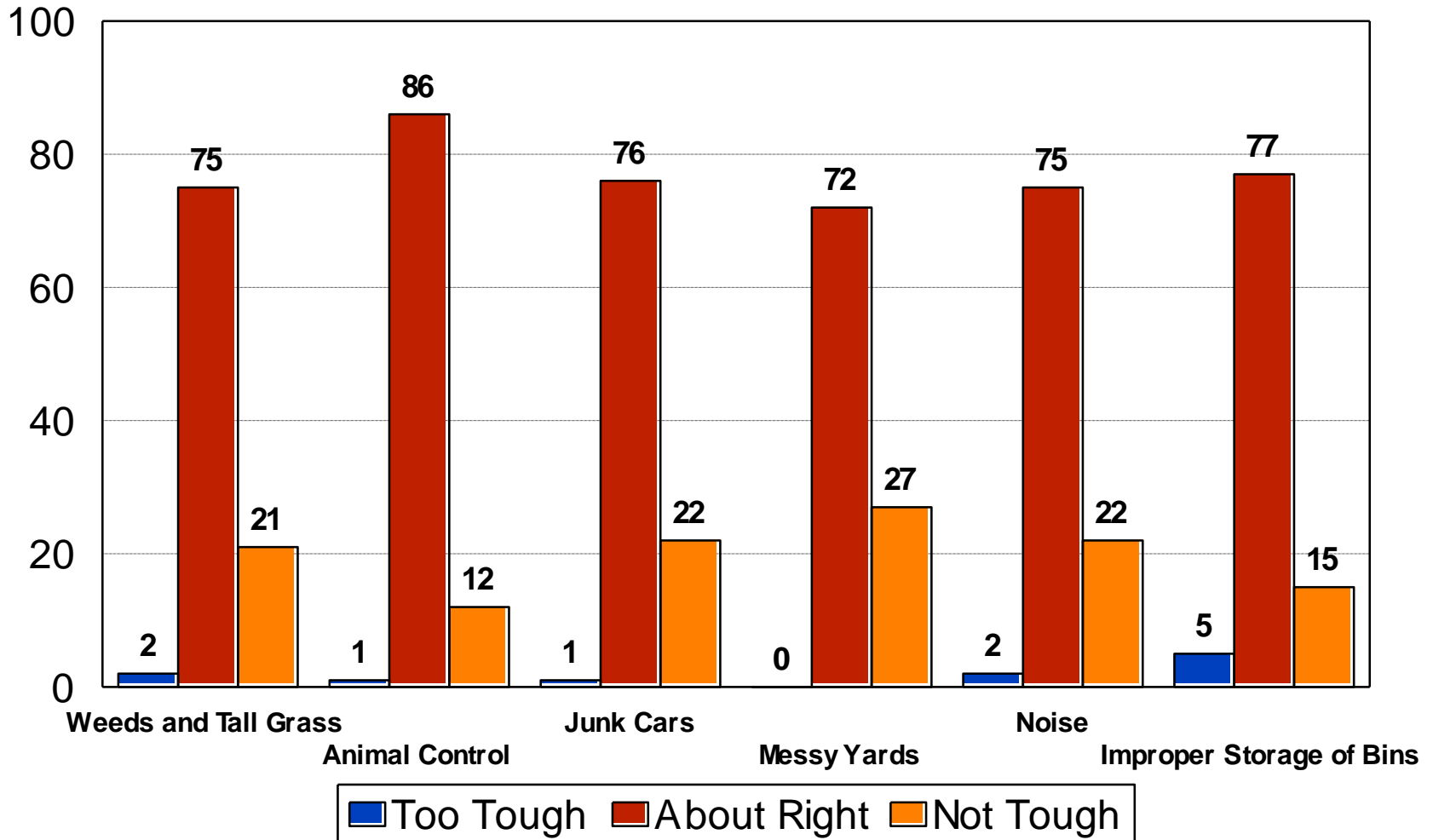
Garbage and Recycling Pickup

2014 City of Shakopee



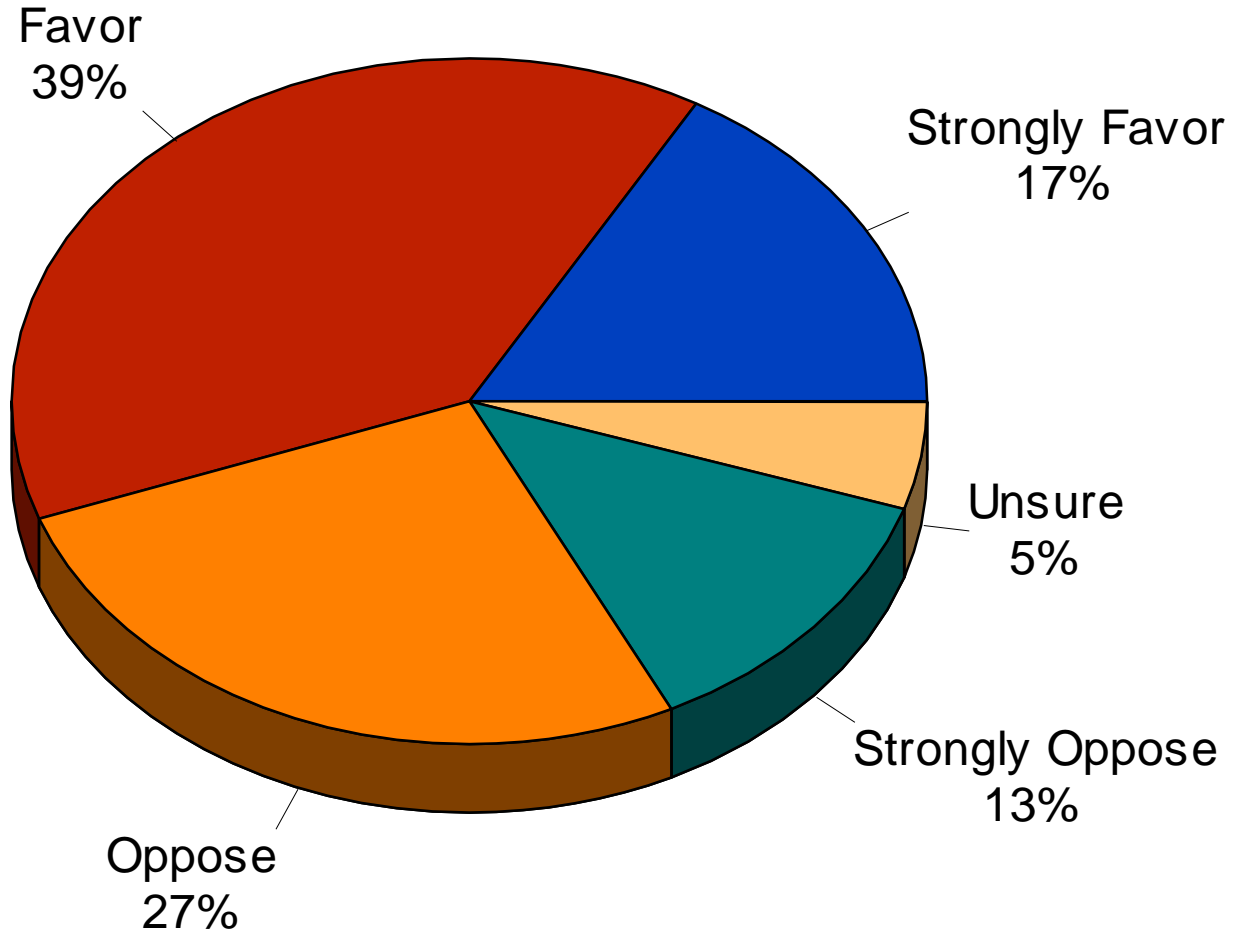
Code Enforcement

2014 City of Shakopee



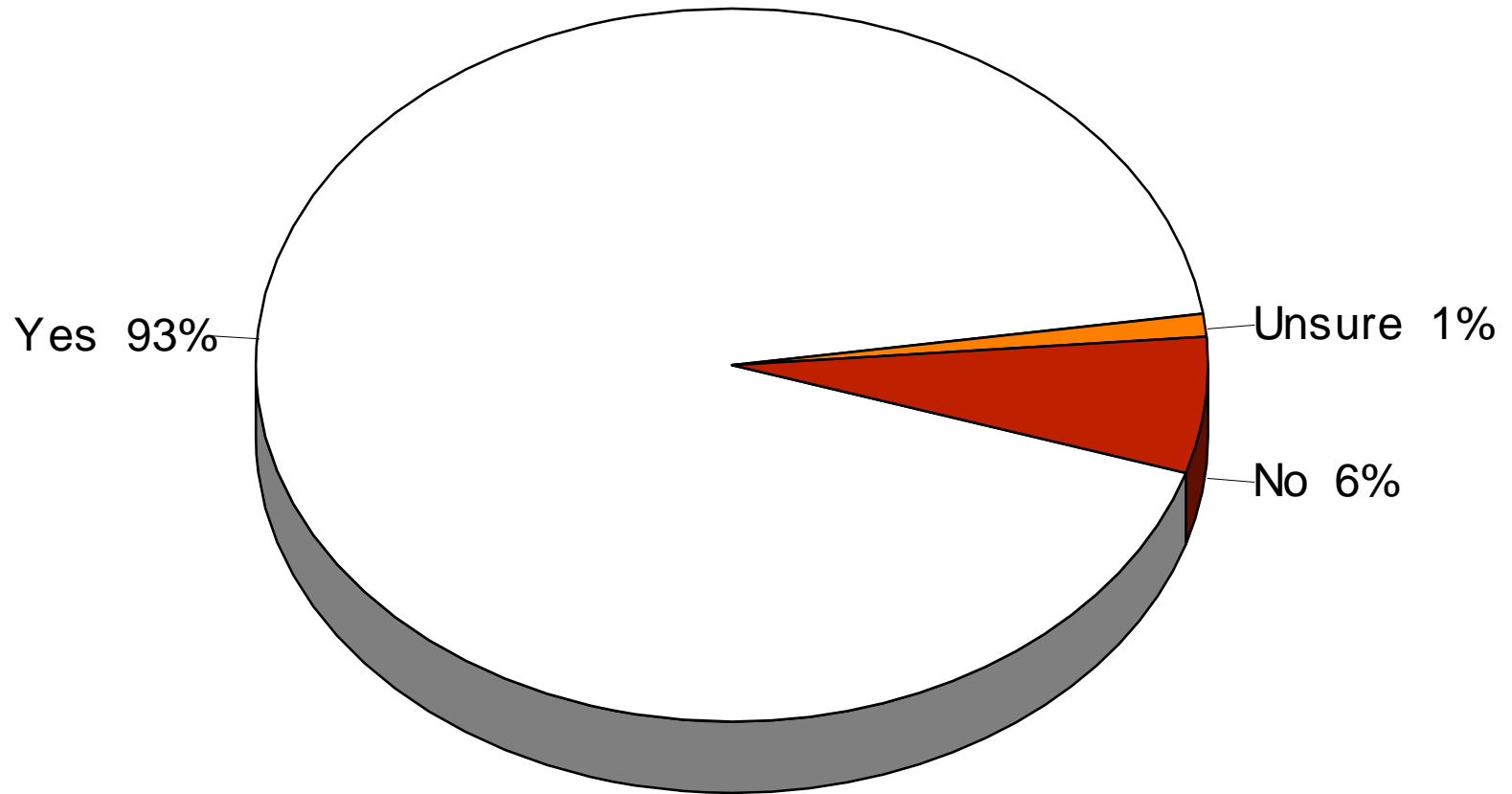
More Active Approach to City Codes

2014 City of Shakopee



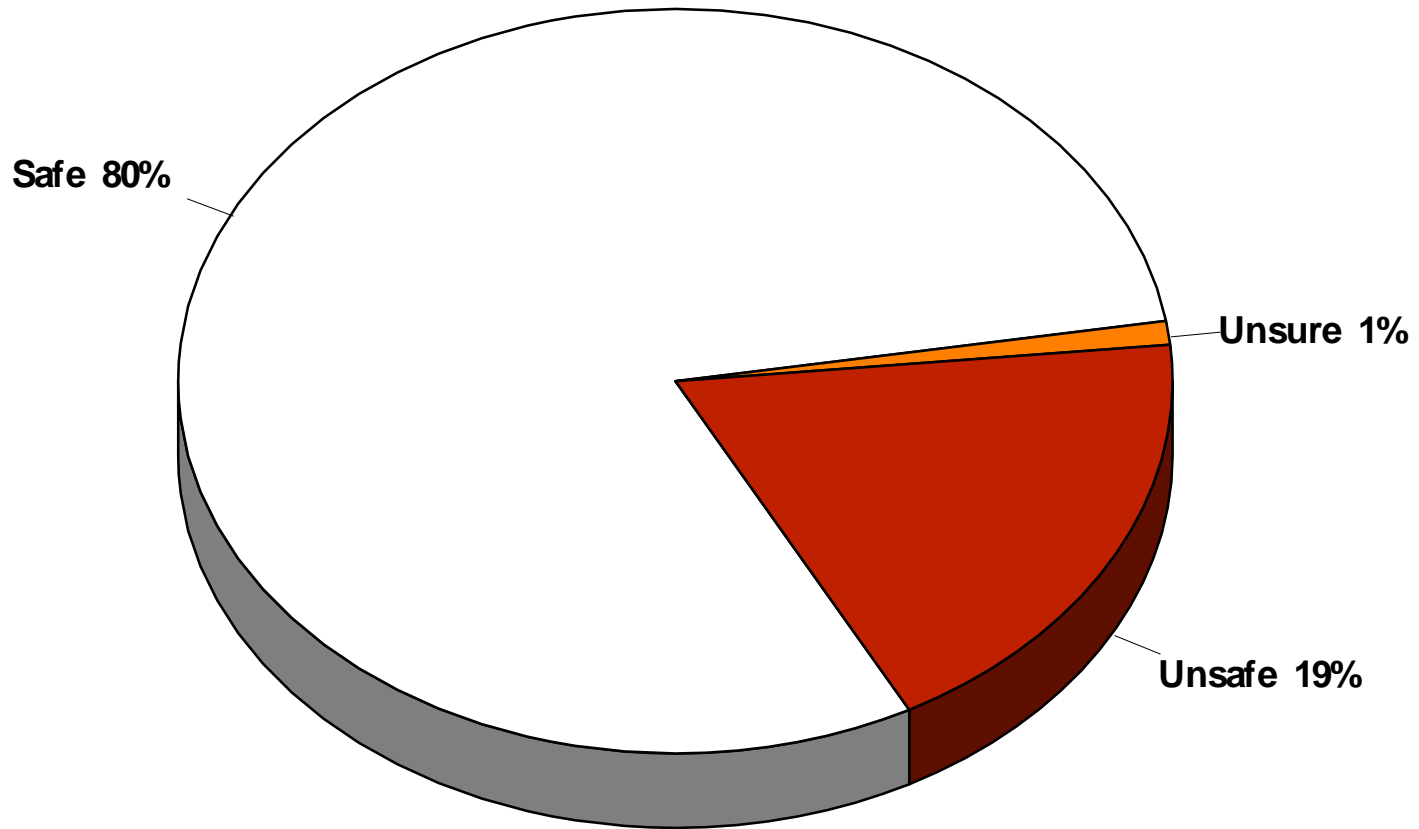
Feel Safe in City

2014 City of Shakopee



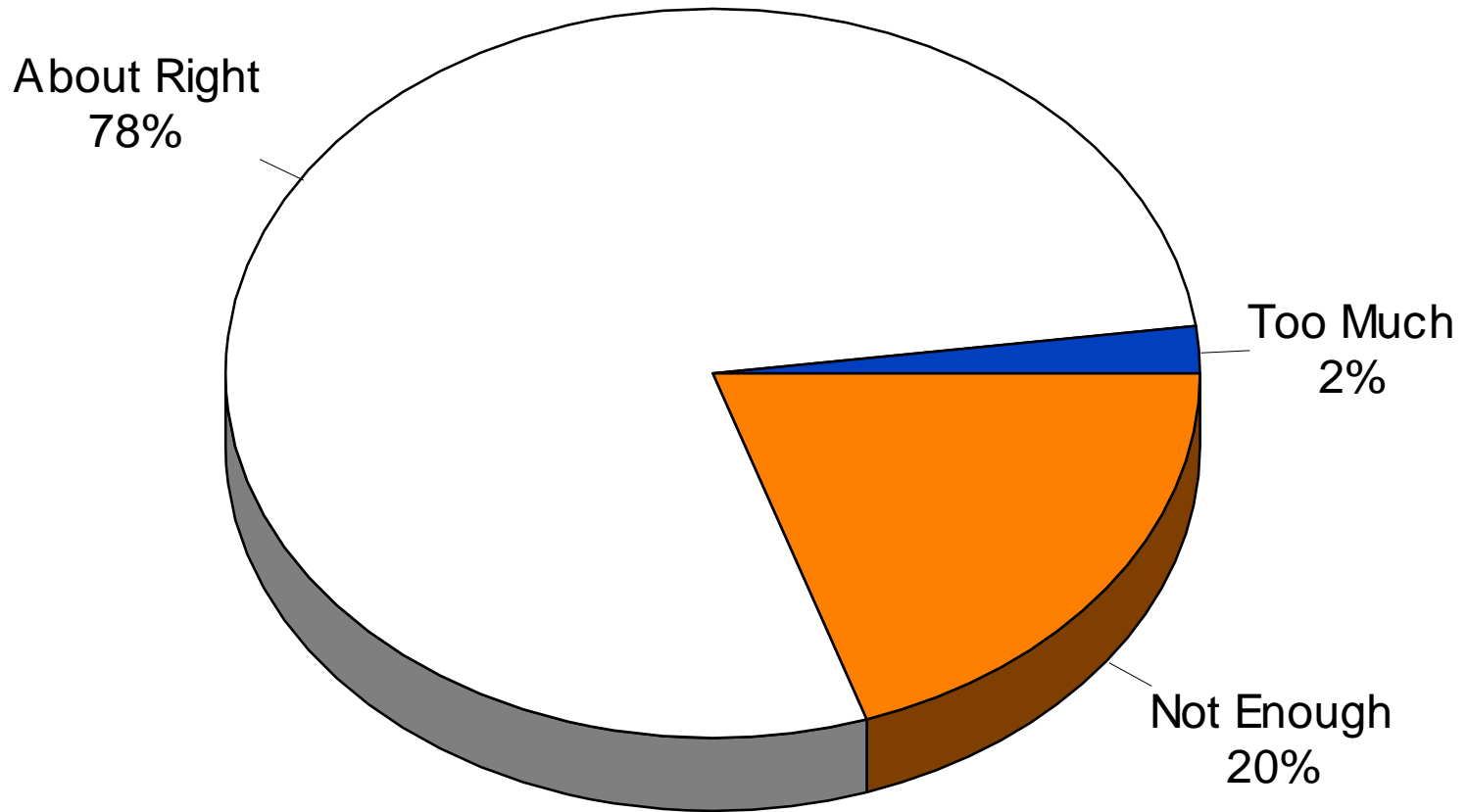
Walk Alone at Night in Neighborhood

2014 City of Shakopee



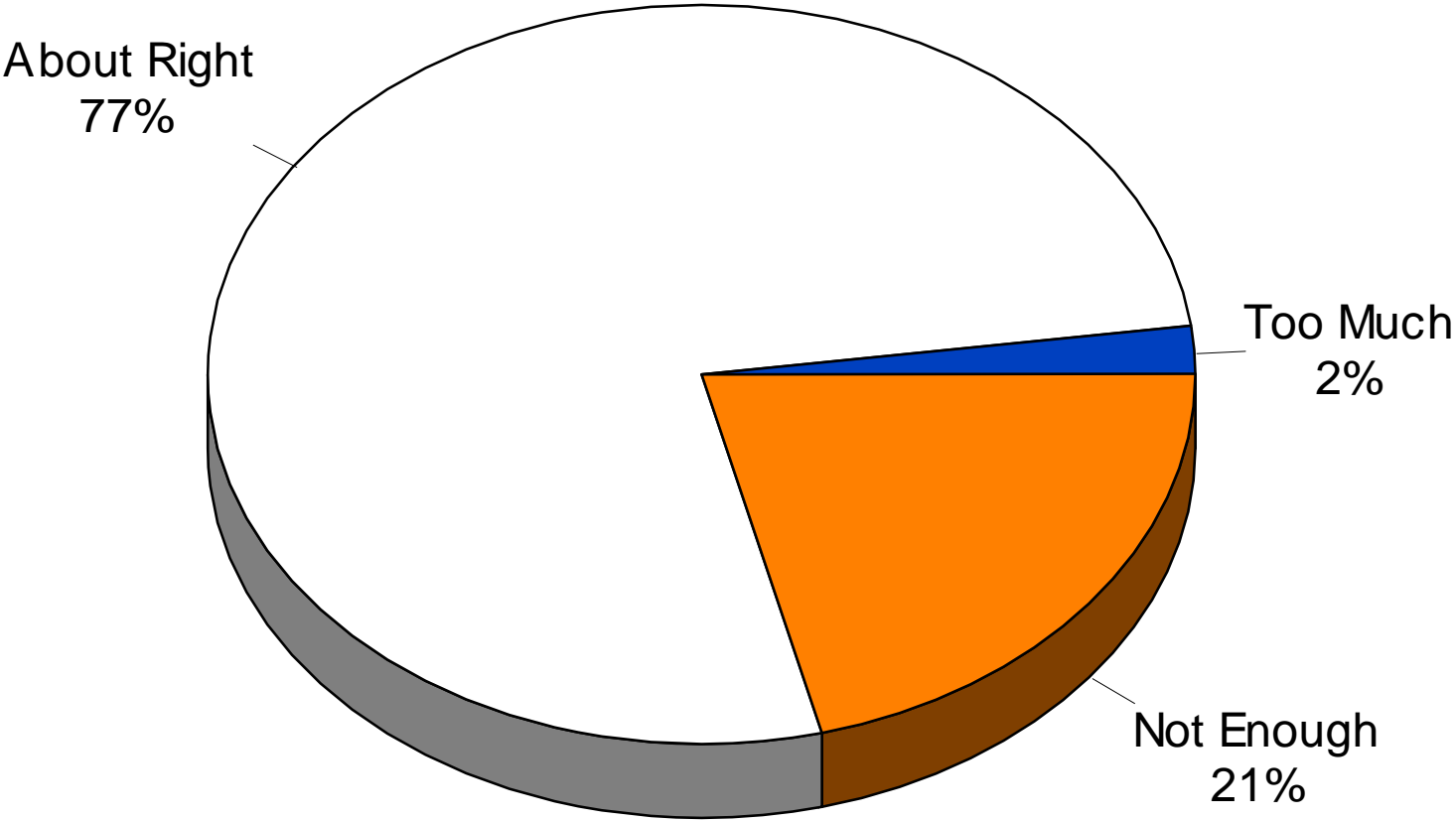
Amount of Neighborhood Patrolling

2014 City of Shakopee



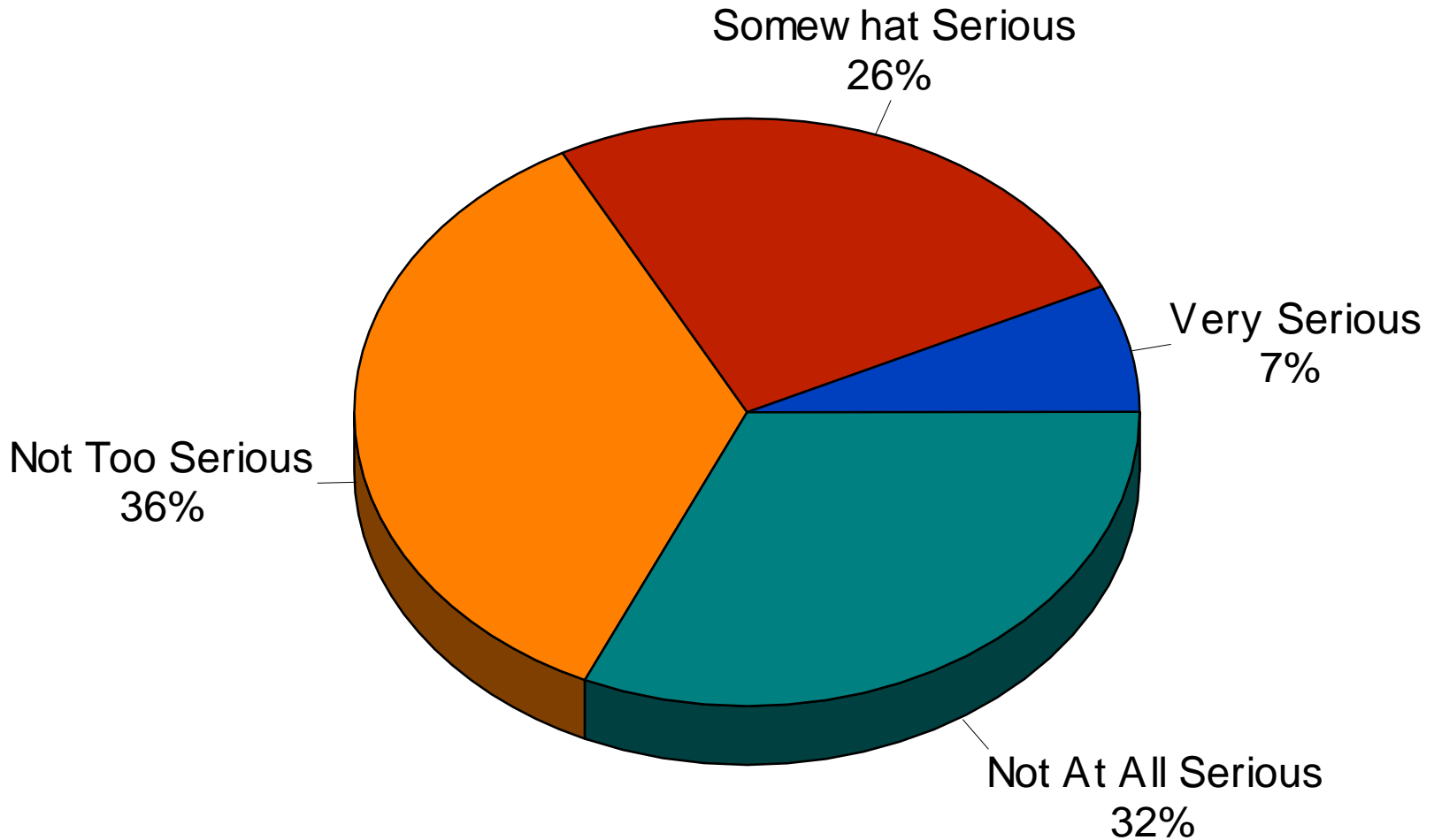
Amount of Neighborhood Traffic Enforcement

2014 City of Shakopee



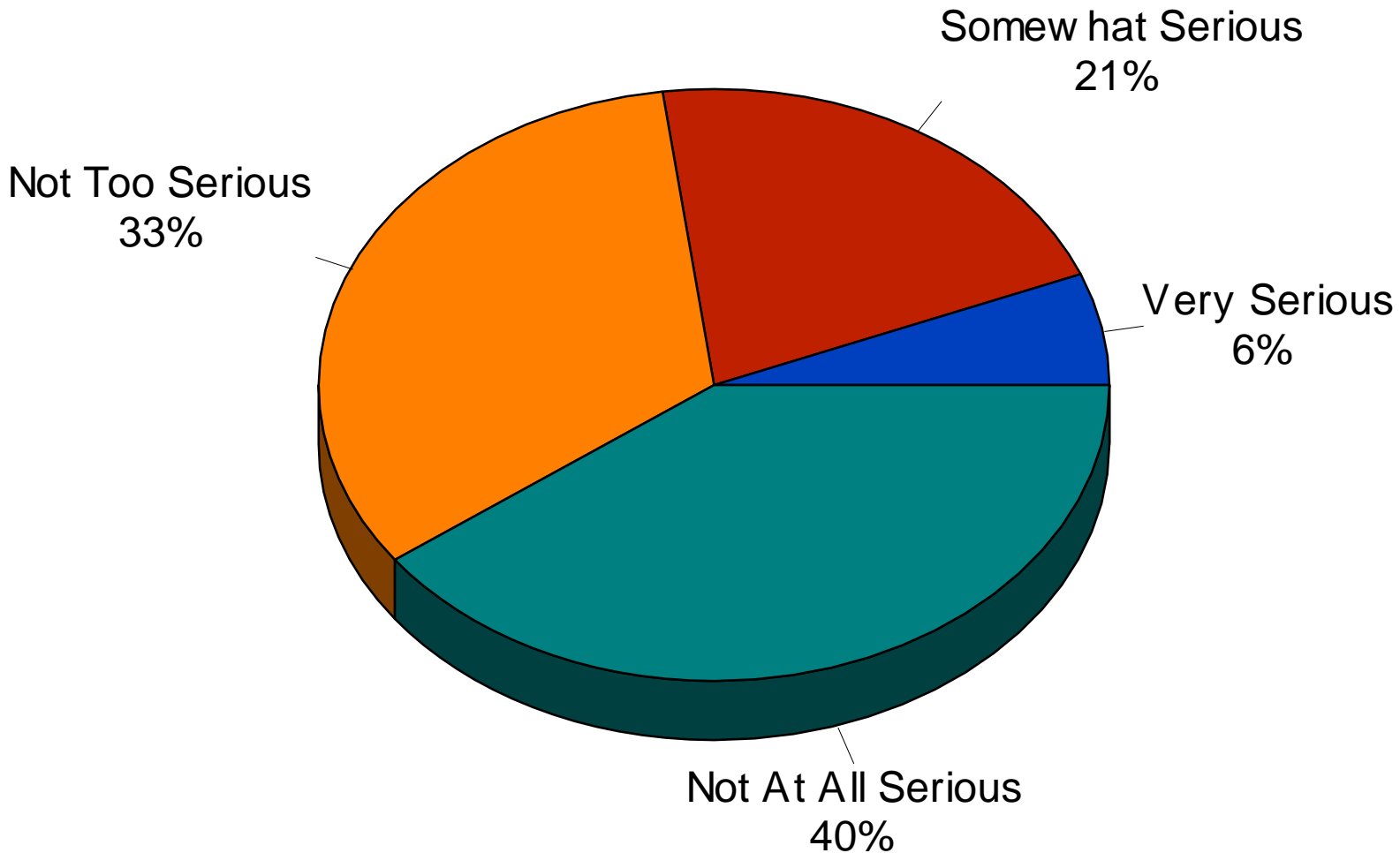
Neighborhood Traffic Speeding

2014 City of Shakopee



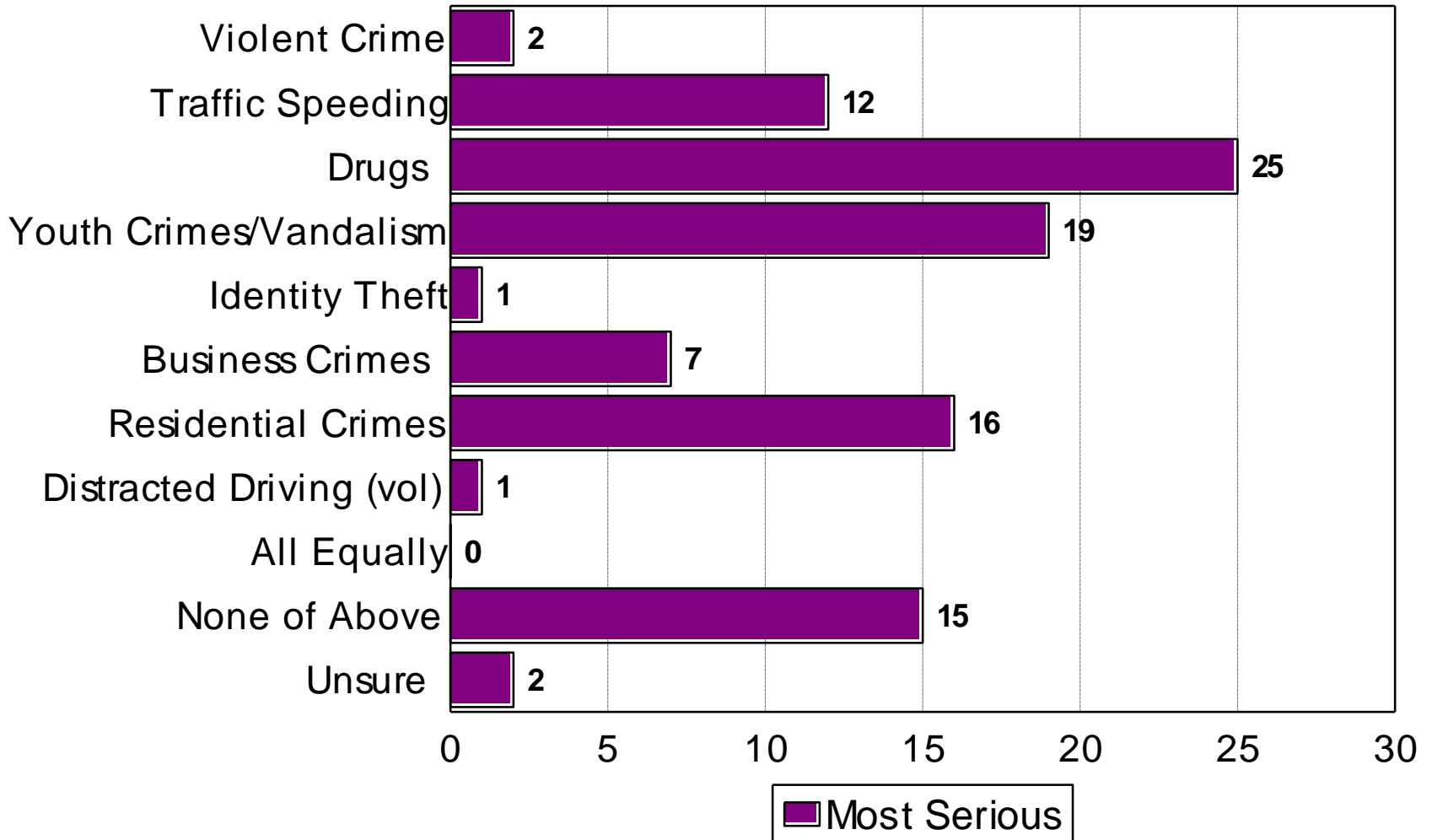
Neighborhood Stop Sign Violations

2014 City of Shakopee



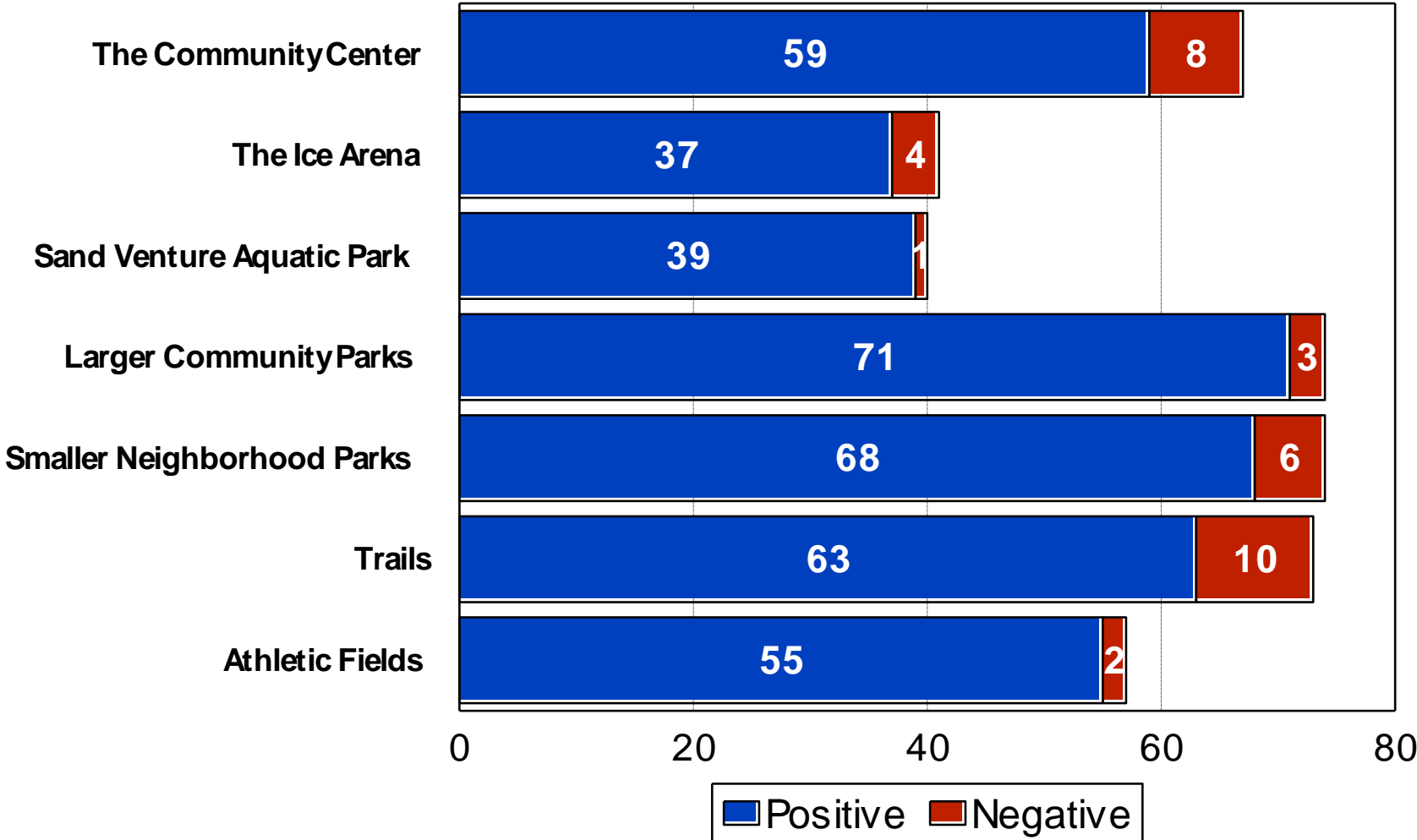
Public Safety Concerns

2014 City of Shakopee



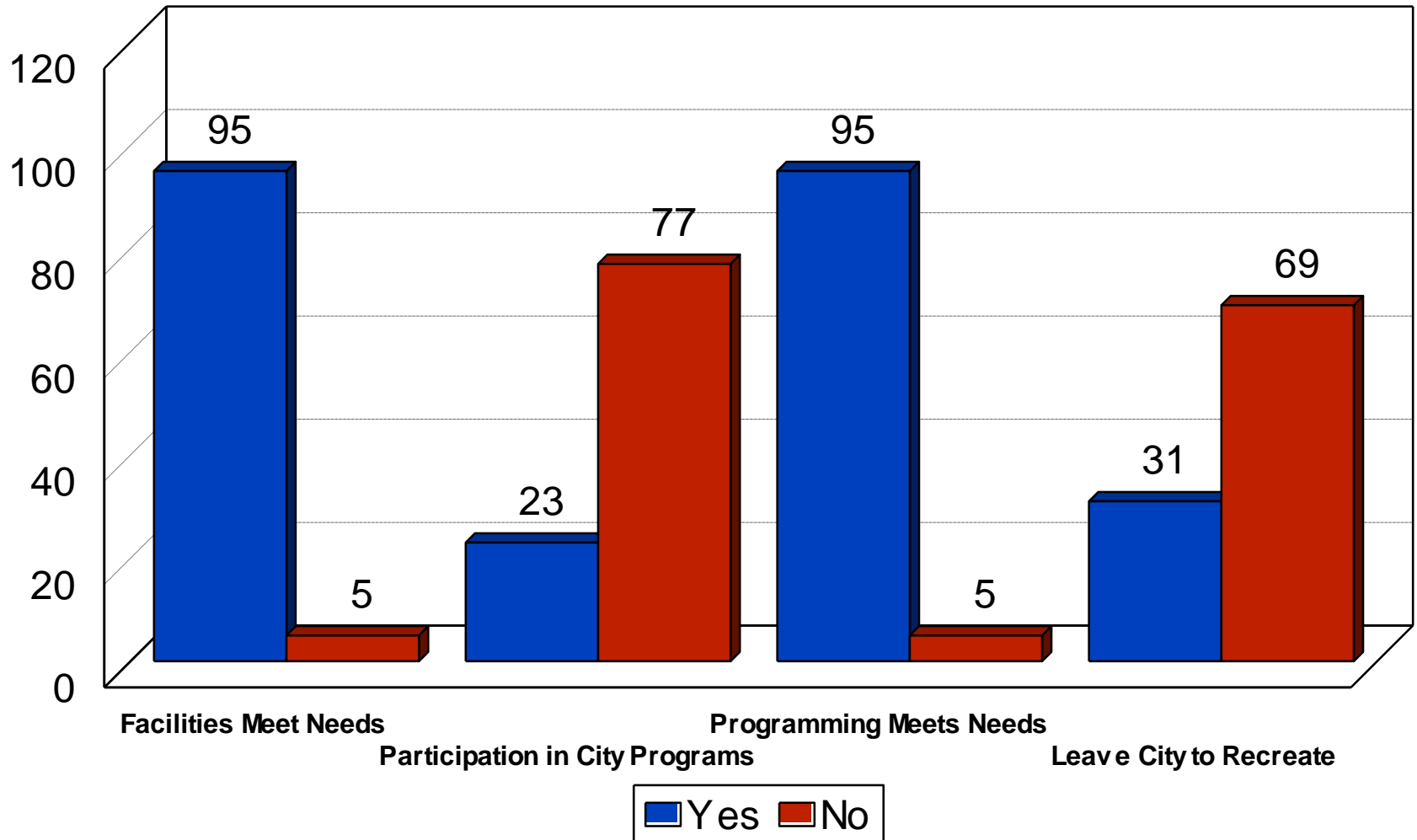
Park and Recreation System Rating

2014 City of Shakopee



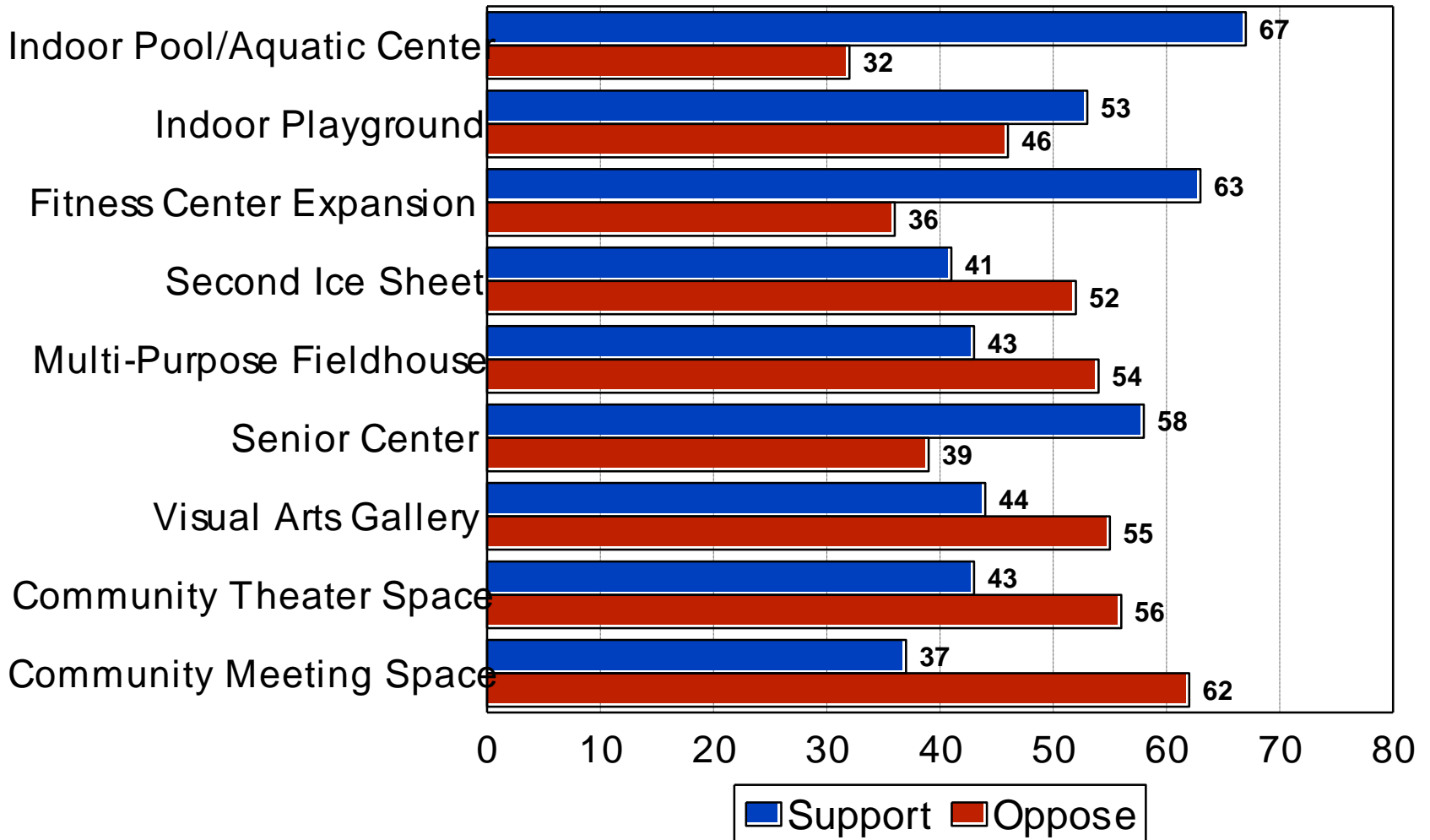
Program/Facility Needs

2014 City of Shakopee



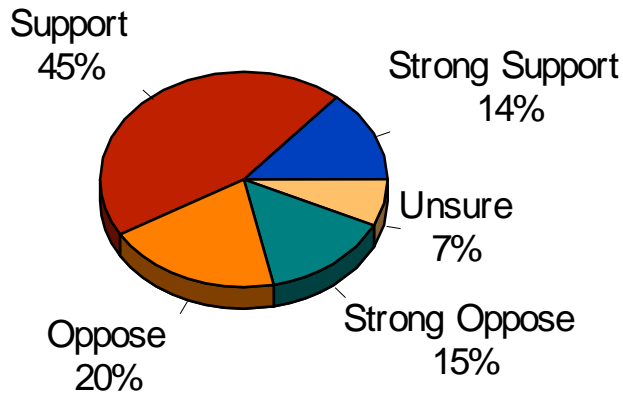
Funding Potential Offerings

2014 City of Shakopee

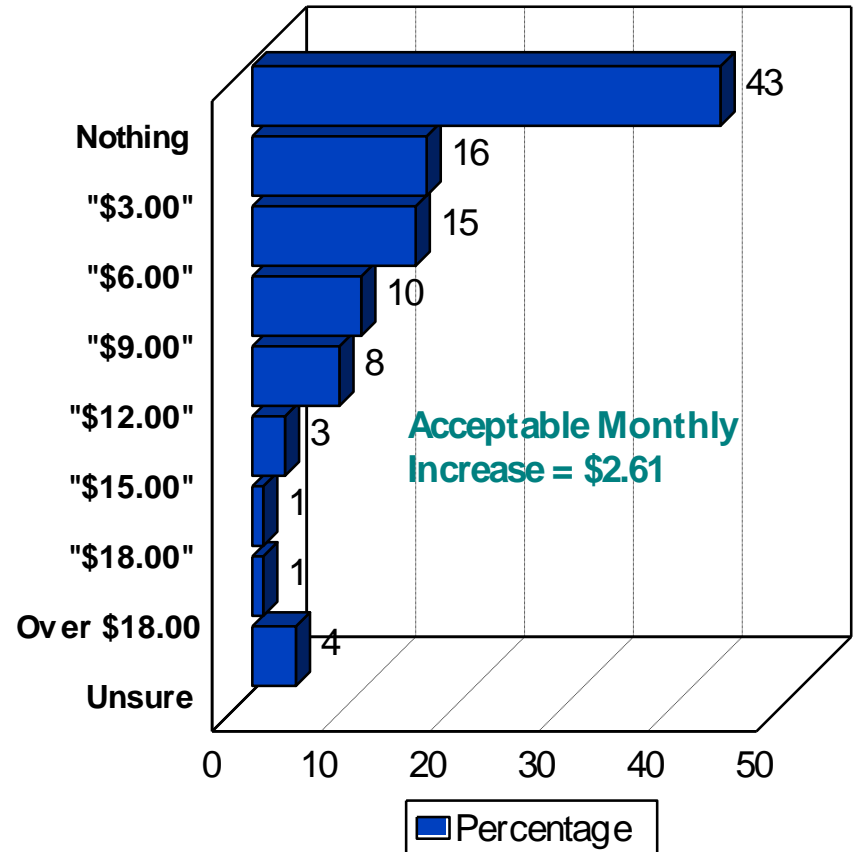


Central Family Center

2014 City of Shakopee



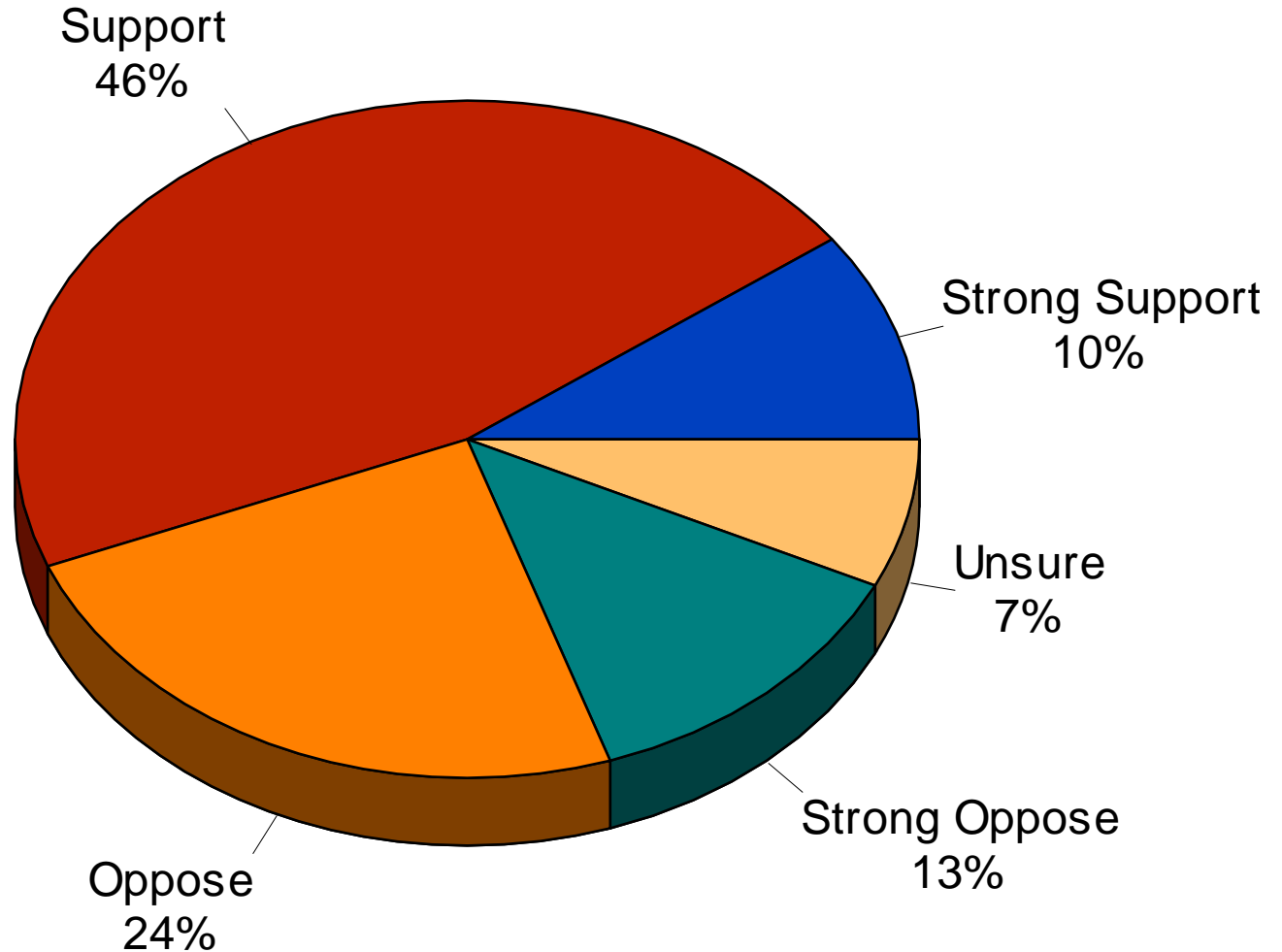
**City Repurpose the
Central Family Center**



**Acceptable Monthly Property Tax
Increase**

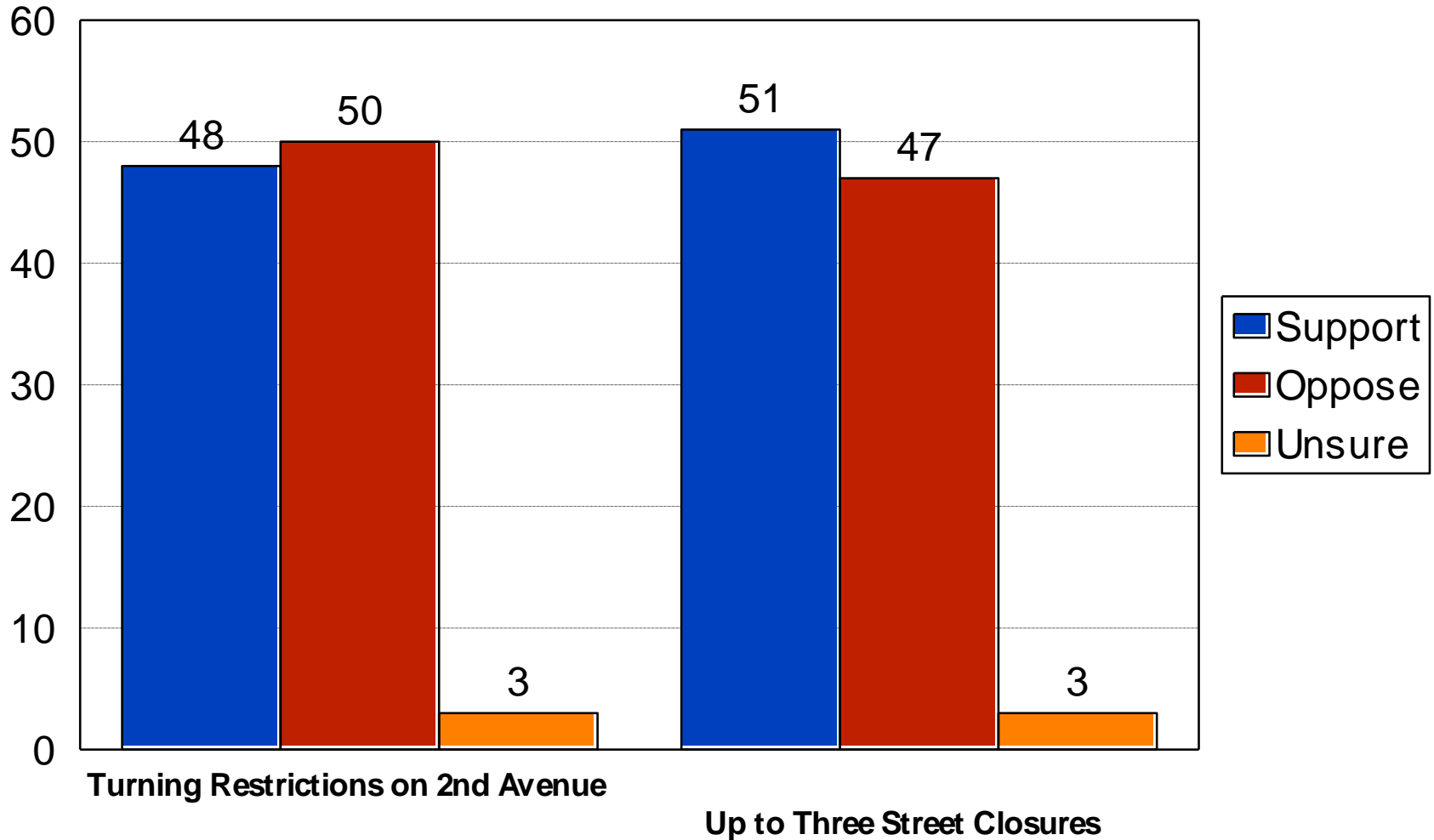
Moving City Hall

2014 City of Shakopee



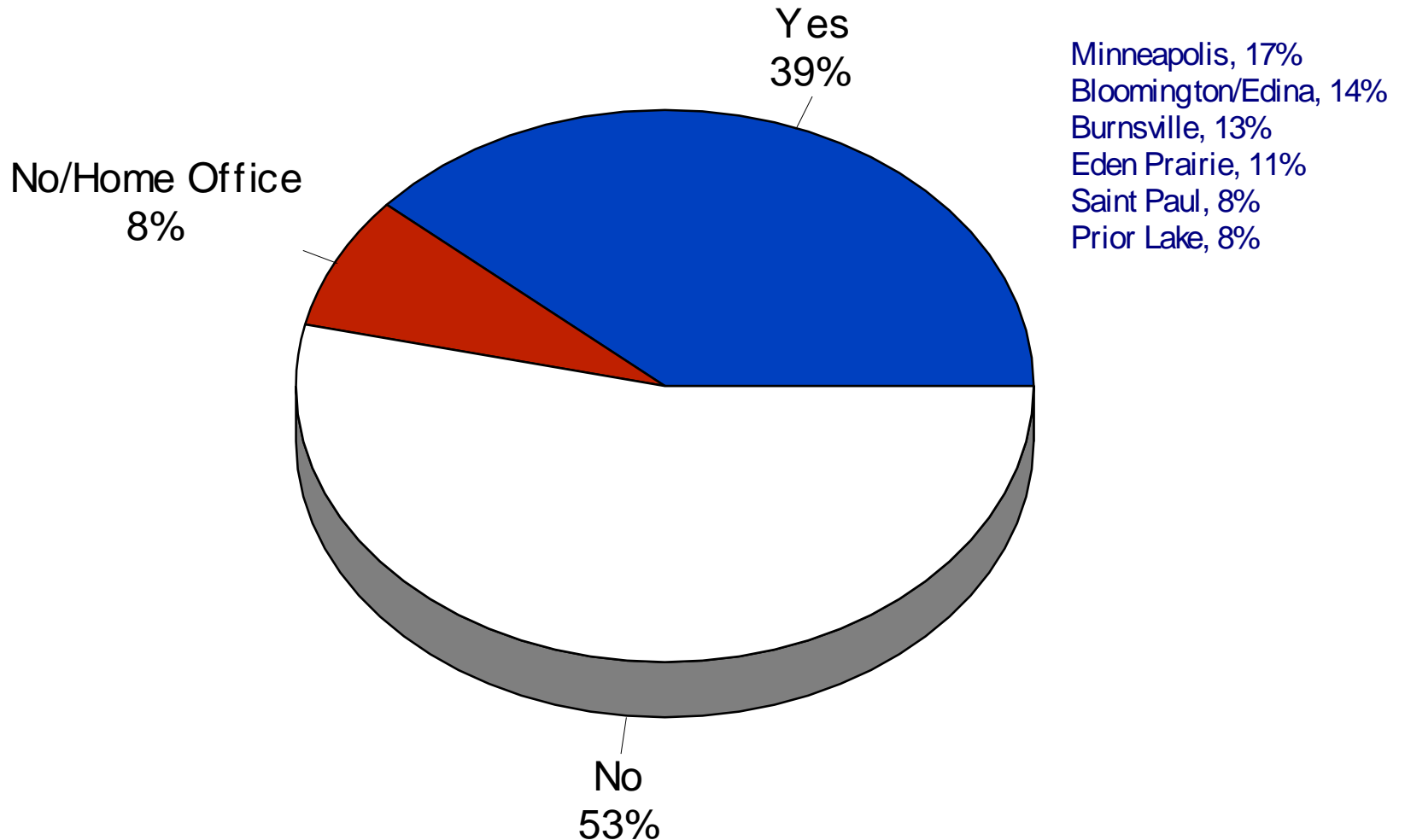
Reduction of Railroad Noise

2014 City of Shakopee



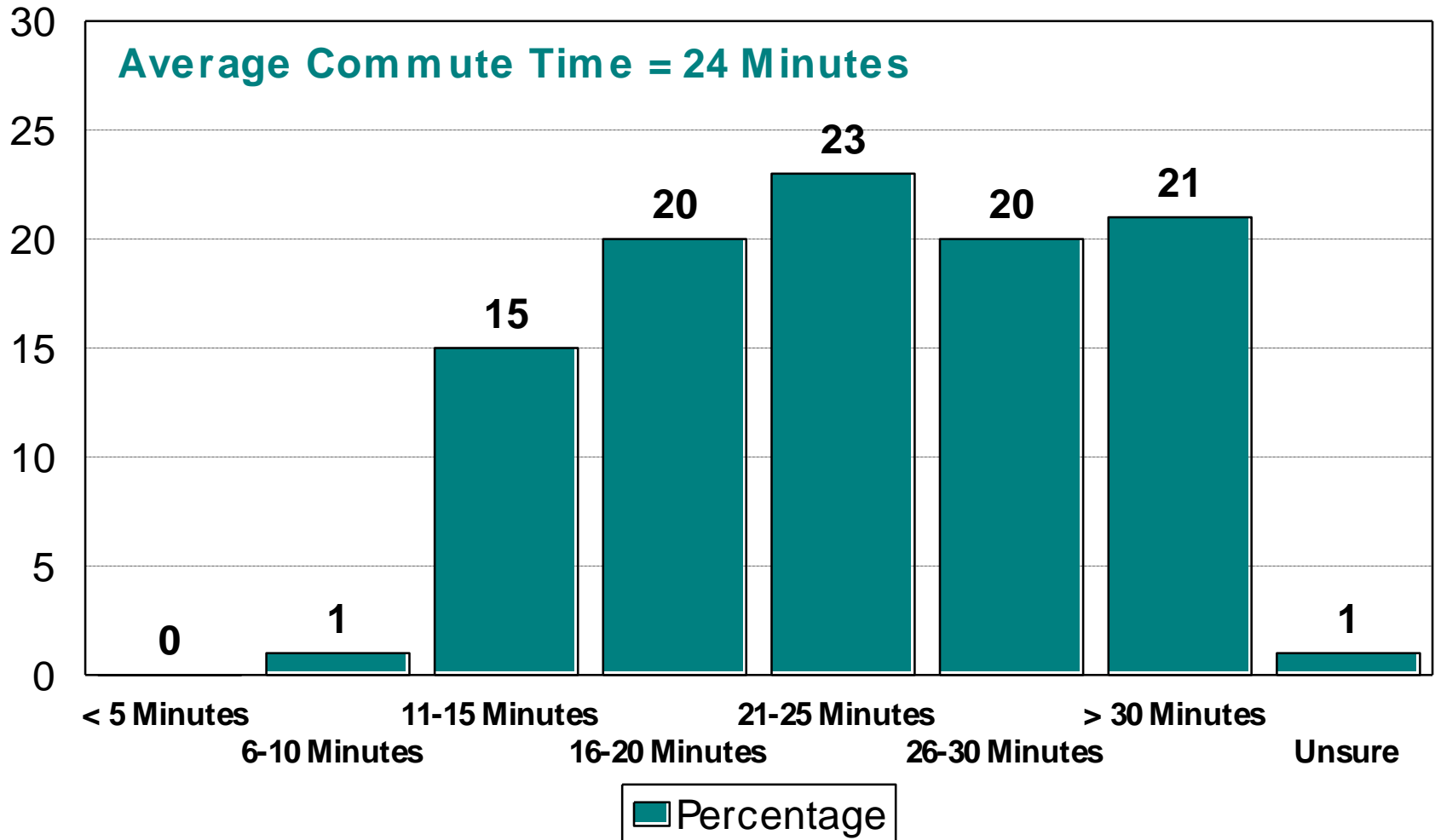
Leave City for Job

2014 City of Shakopee



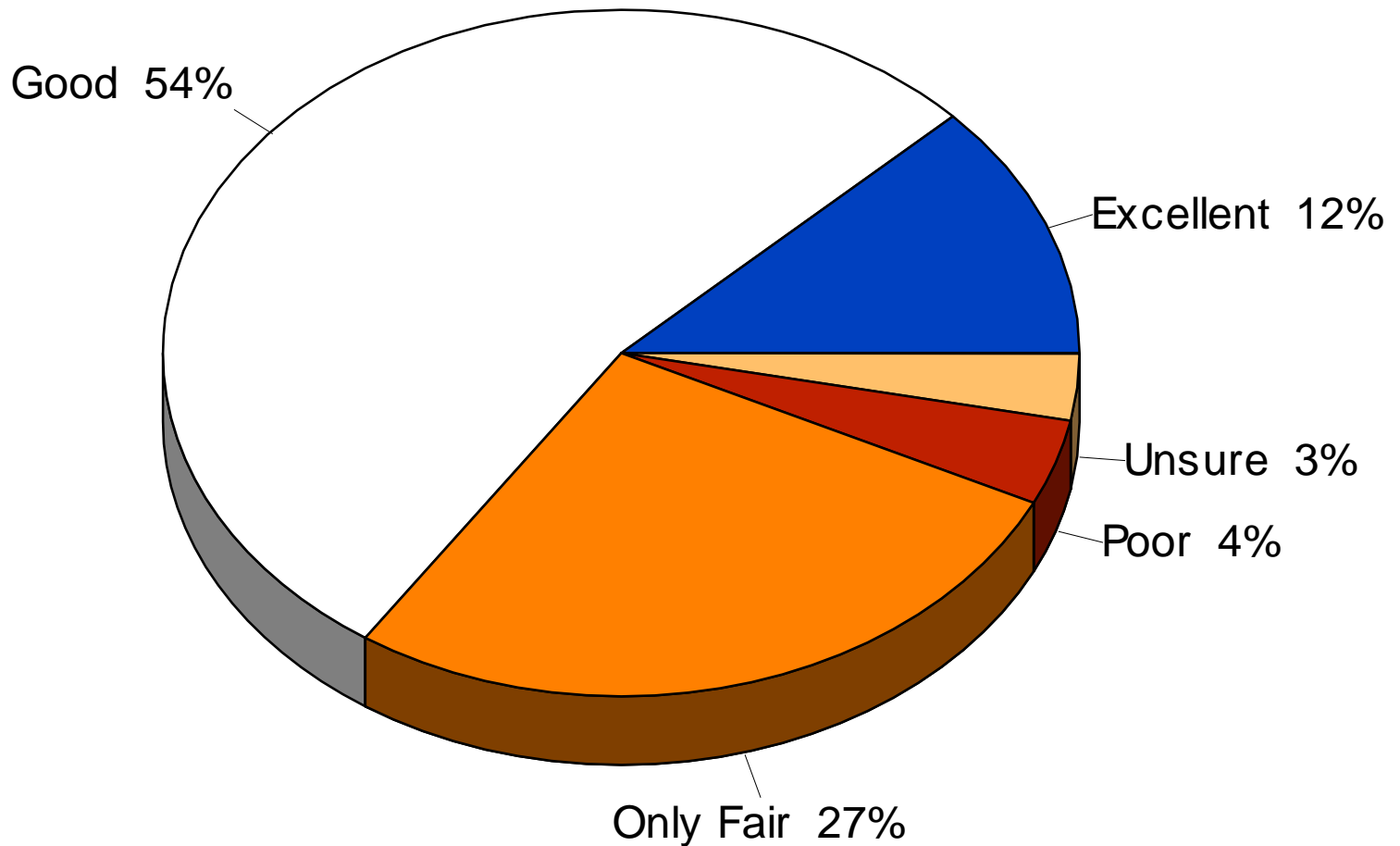
Commute Time

2014 City of Shakopee



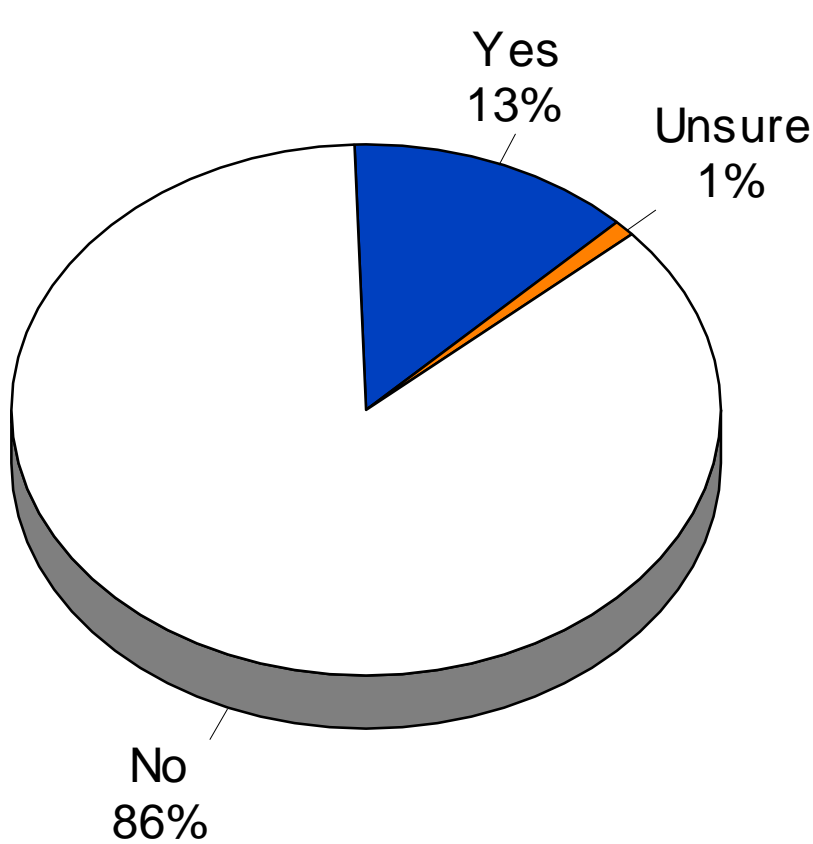
Ease of Getting to Work

2014 City of Shakopee



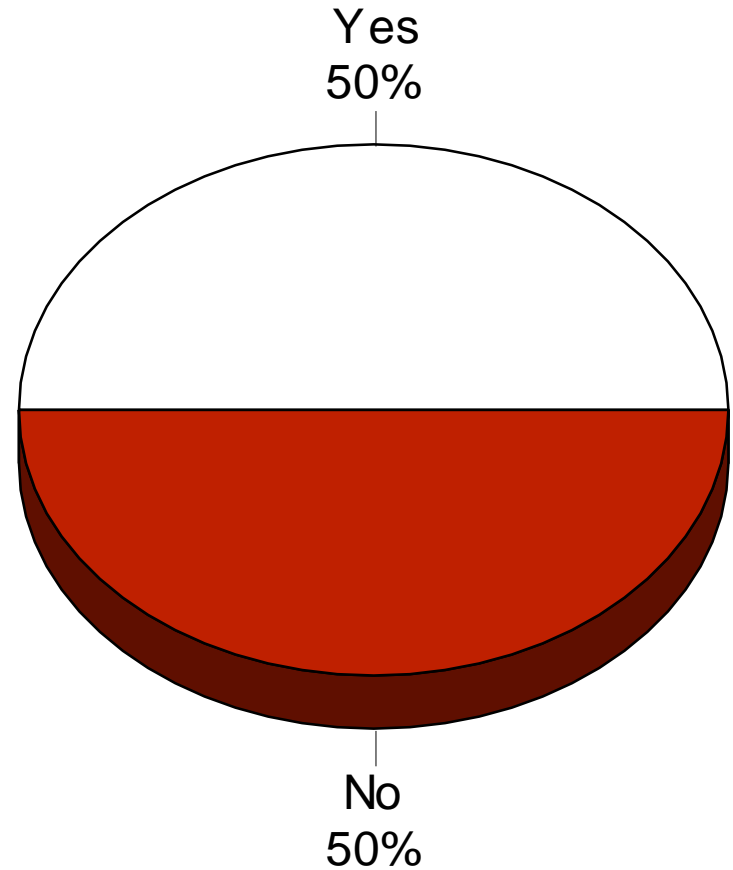
Public Transit

2014 City of Shakopee



Regularly Ride

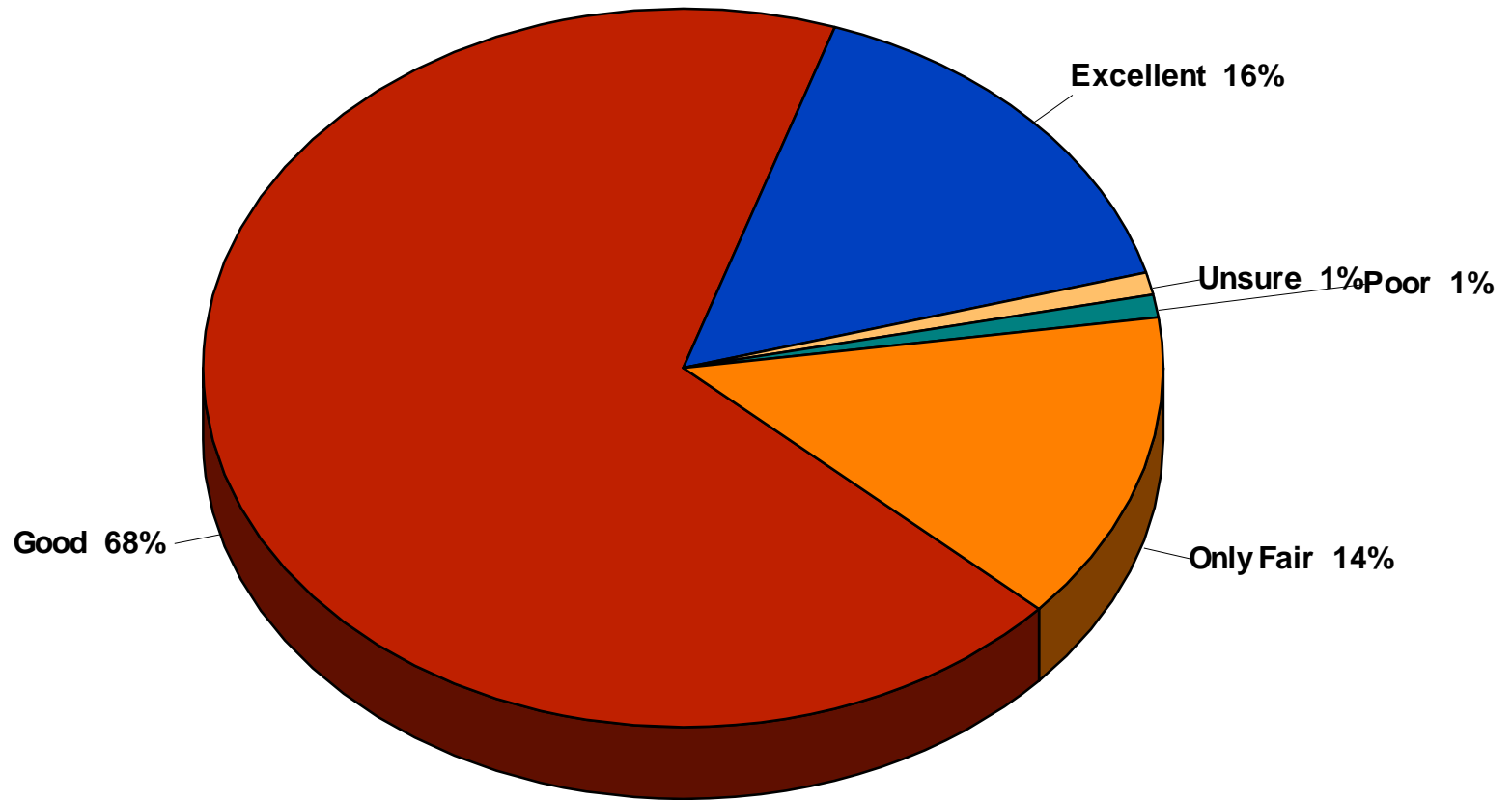
The Morris Leatherman Company



**Familiarity with MVTA
Blue Express**

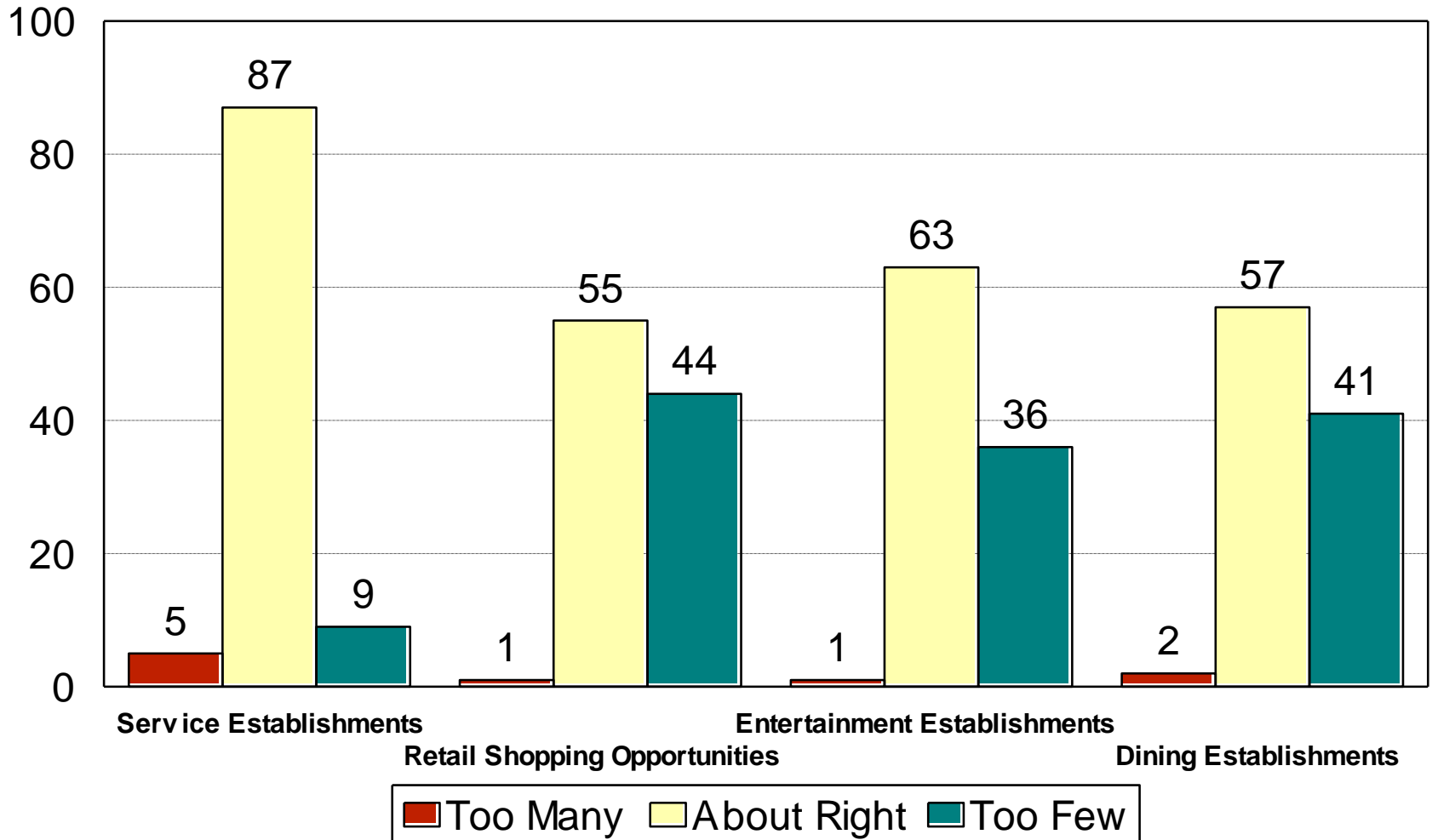
Ease of Travel in the City

2014 City of Shakopee



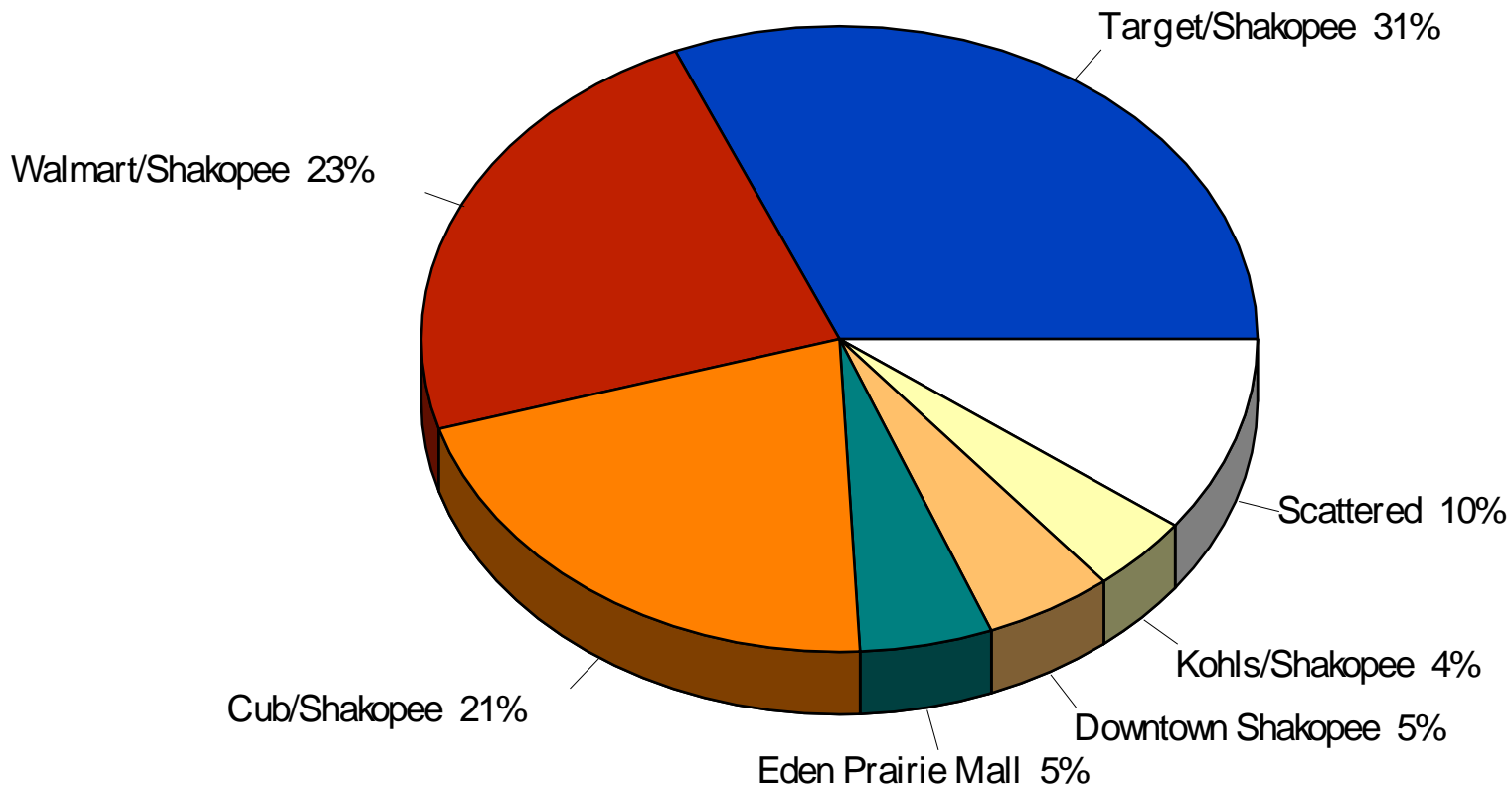
Community Characteristics

2014 City of Shakopee



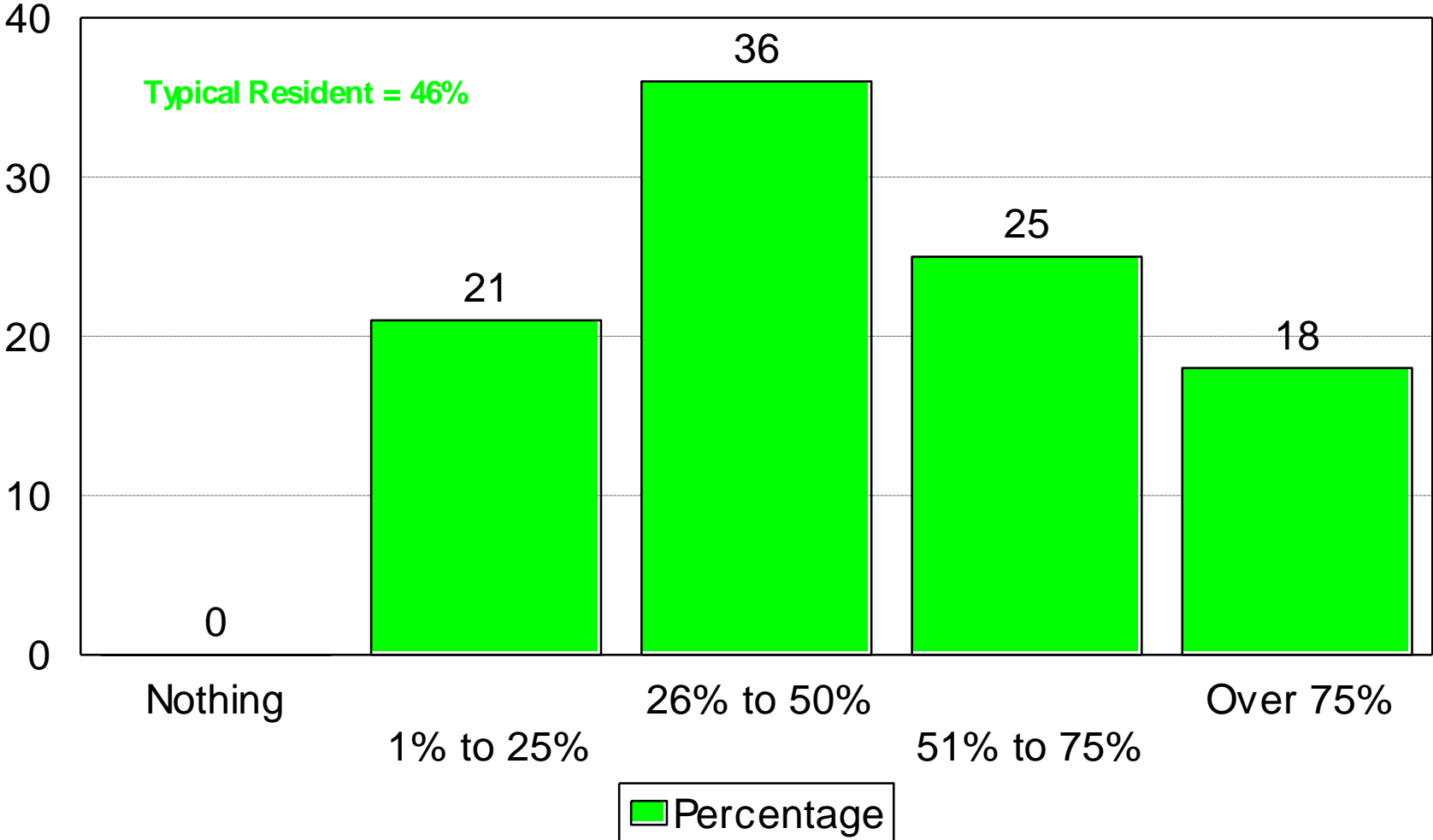
Principal Retail Shopping Area

2014 City of Shakopee



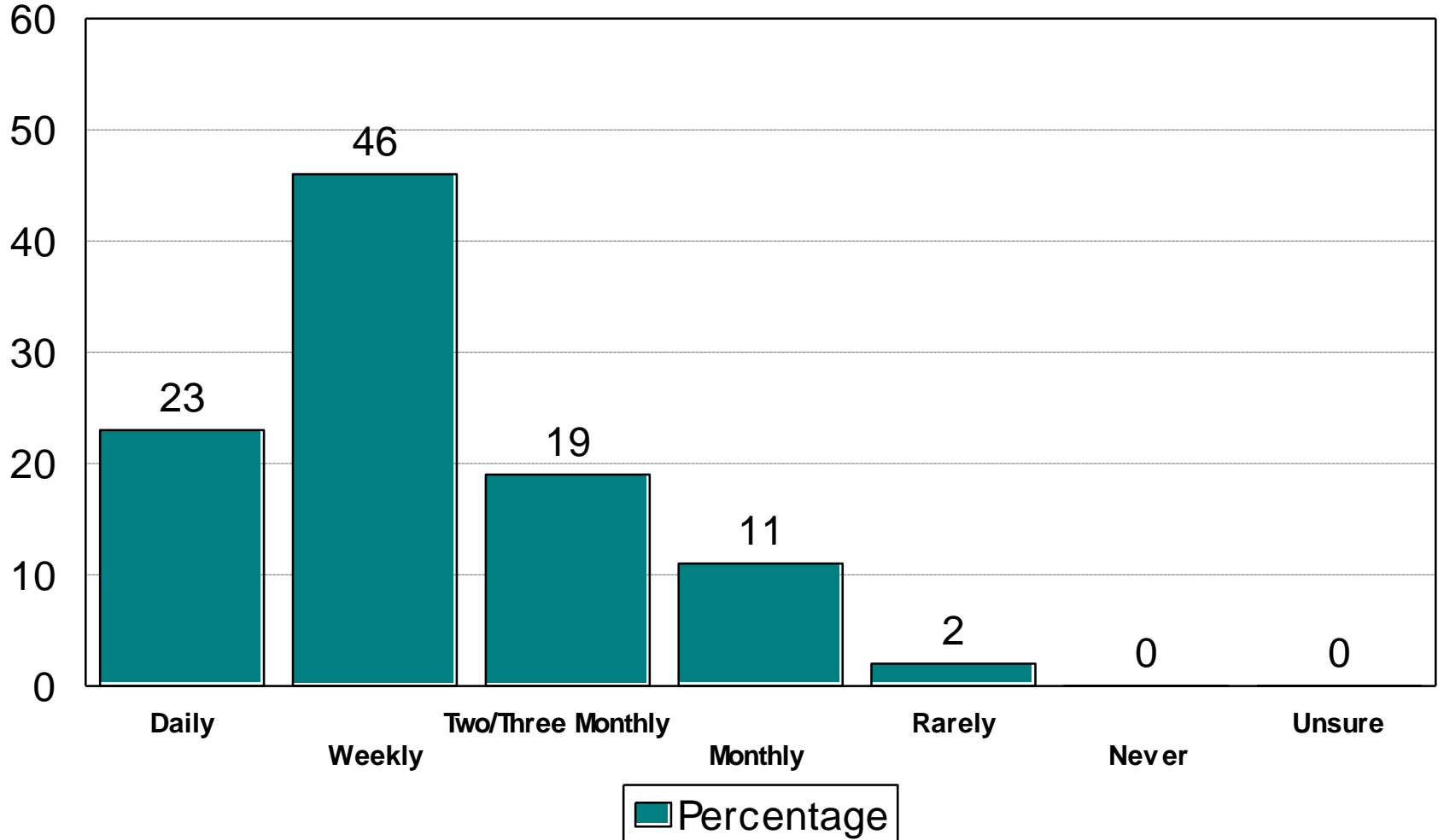
Retail Shopping Dollar Spent in Shakopee

2014 City of Shakopee



Frequency of Purchases in Shakopee

2014 City of Shakopee



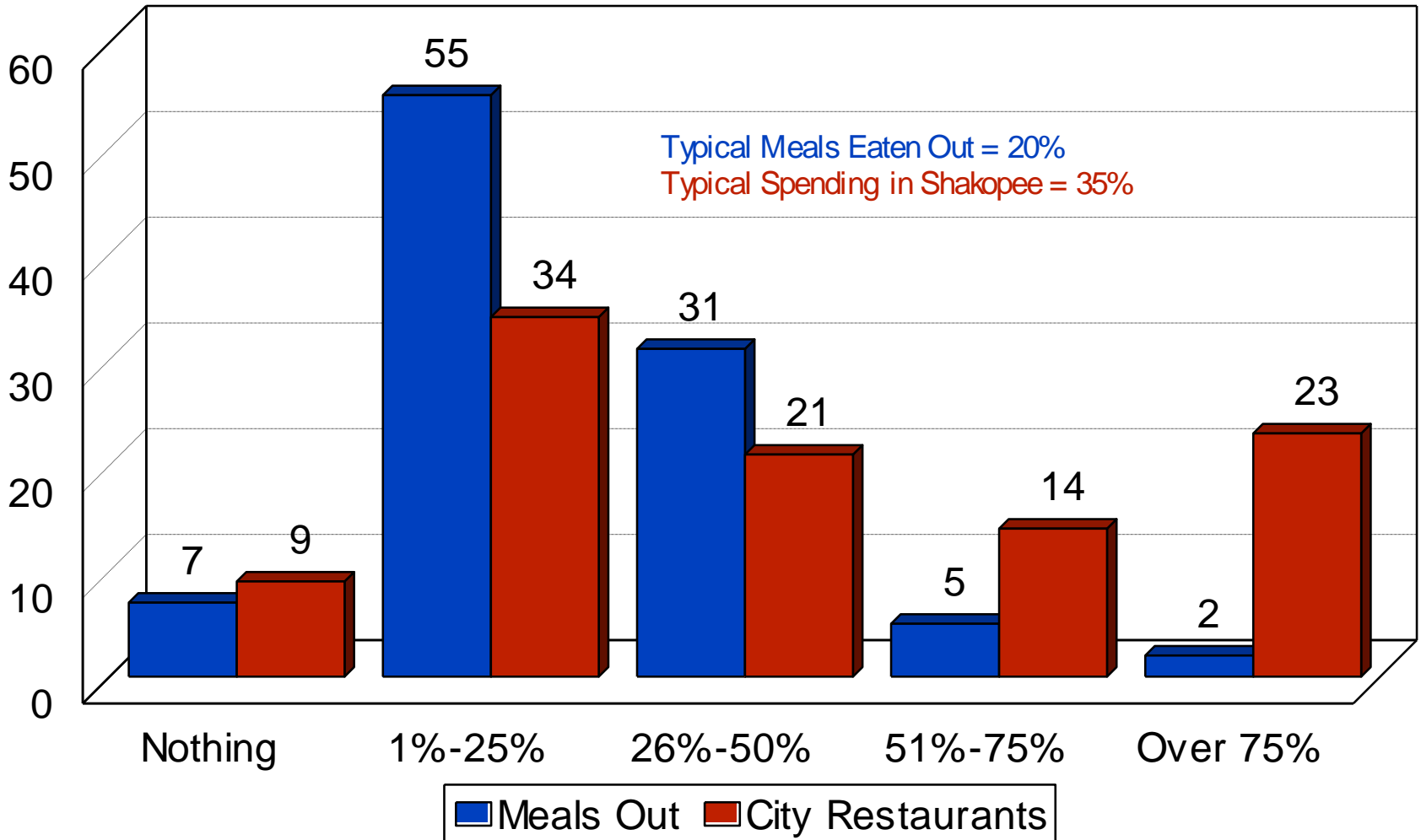
Retail Stores to Attract

2014 City of Shakopee

- ① Grocery Store, 21%
 - 📄 Trader Joe's
 - 📄 Whole Foods
 - 📄 Aldi
- ① Department Store, 11%
 - 📄 Sears
 - 📄 JC Penney
 - 📄 Macy's
 - 📄 Herberger's
- ① Clothing Store, 9%
- ① Nothing, 33%

Meals Out and Restaurants

2014 City of Shakopee



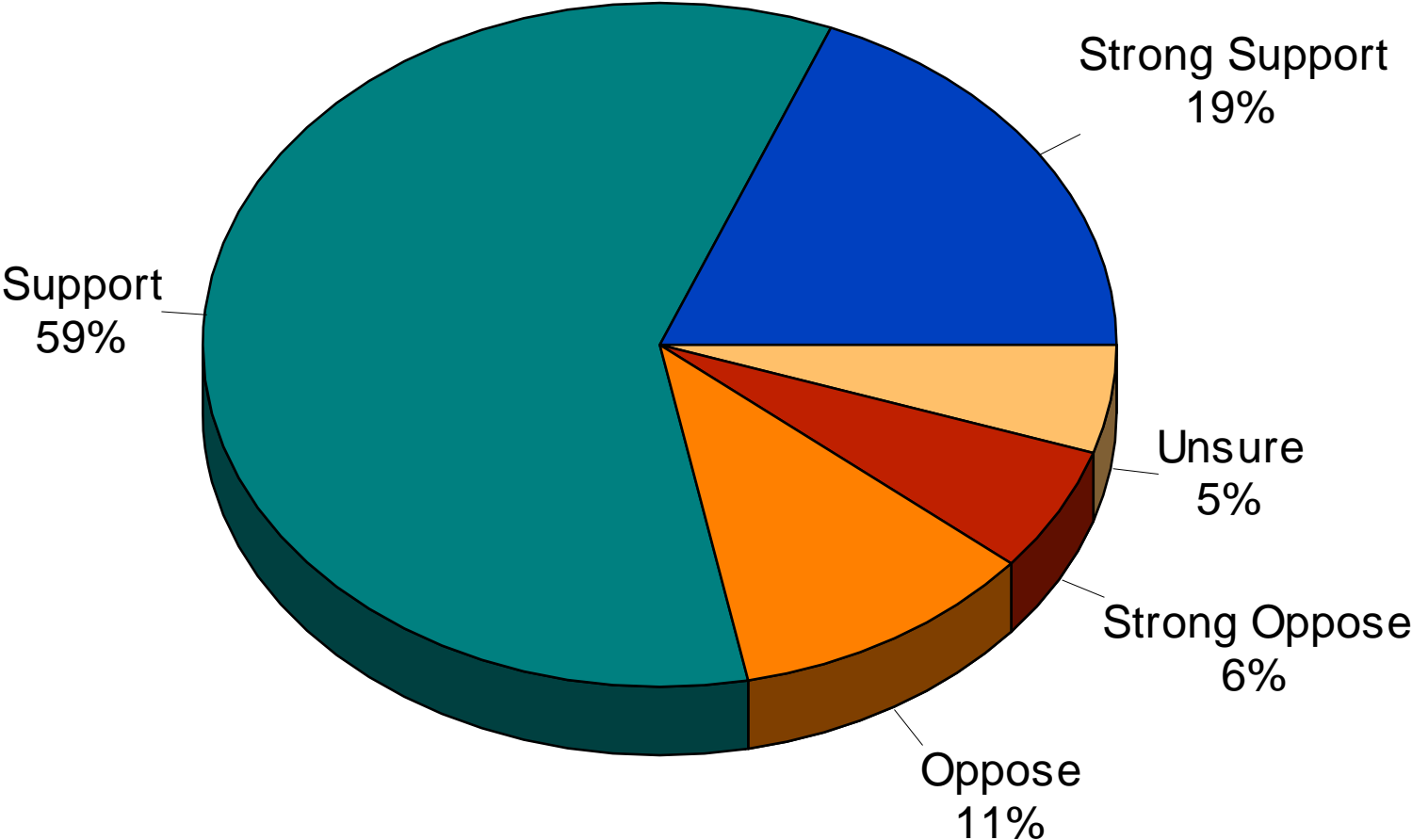
Restaurants to Attract

2014 City of Shakopee

- ① Family Style, 18%
 - 📄 Old Country Buffet
 - 📄 Red Lobster
 - 📄 Perkins
 - 📄 I-HOP
- ① Italian, 9%
 - 📄 Olive Garden
- ① Steak House, 8%
 - 📄 Outback
- ① Nothing, 31%

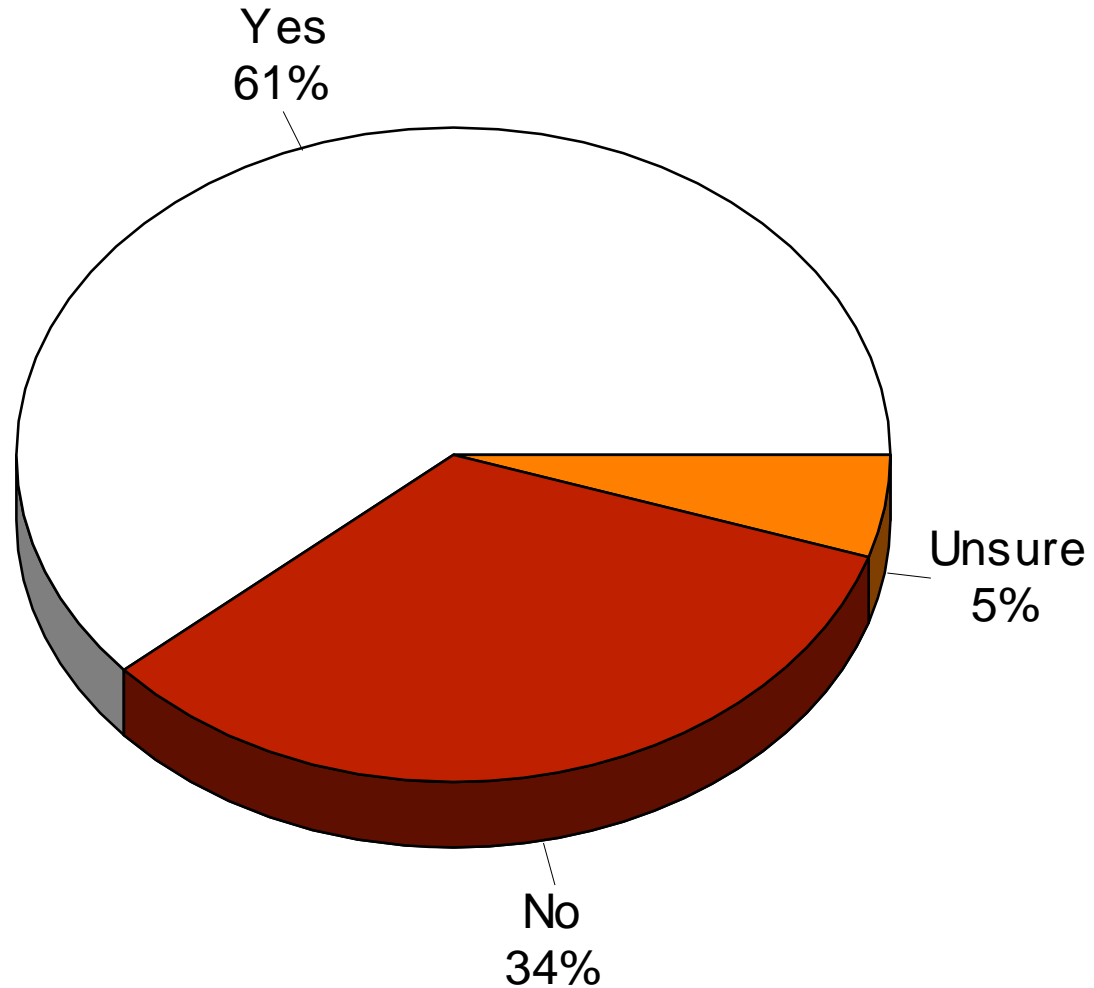
Financial Incentives to Attract Target Development

2014 City of Shakopee



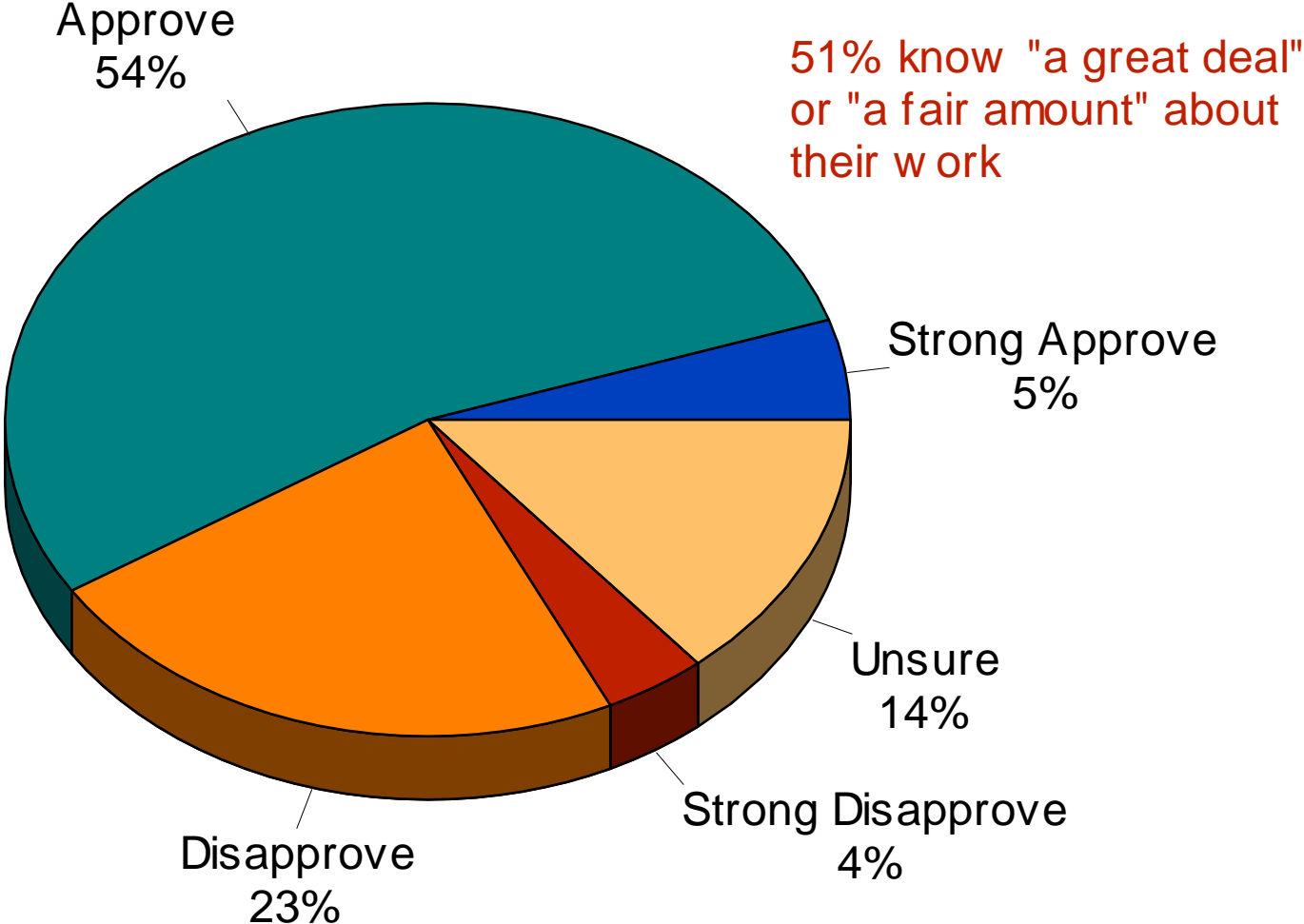
Empowerment

2014 City of Shakopee



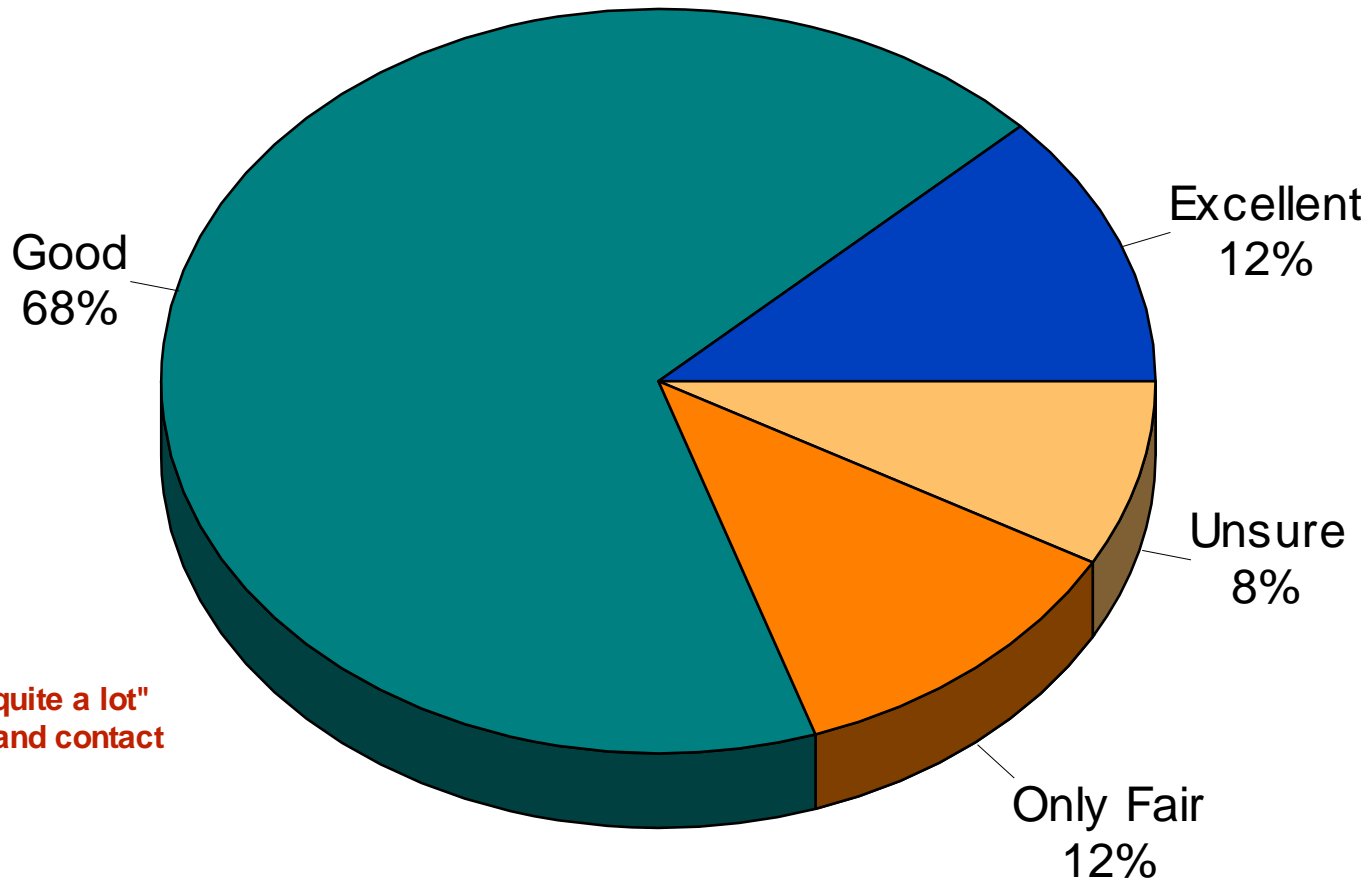
Mayor and City Council

2014 City of Shakopee



City Staff

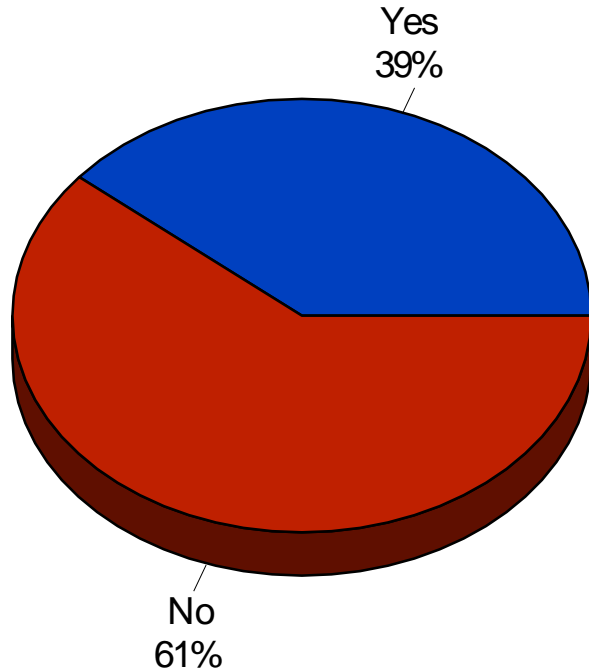
2014 City of Shakopee



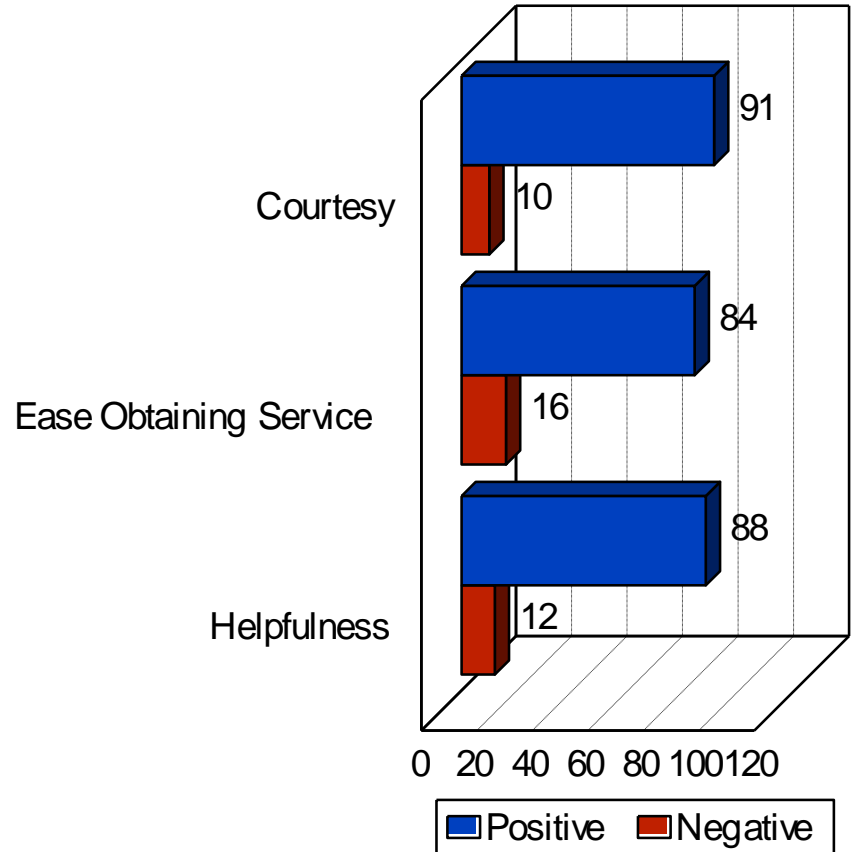
36% have had "quite a lot" or "some" first-hand contact

Contact with City of Shakopee

2014 City of Shakopee



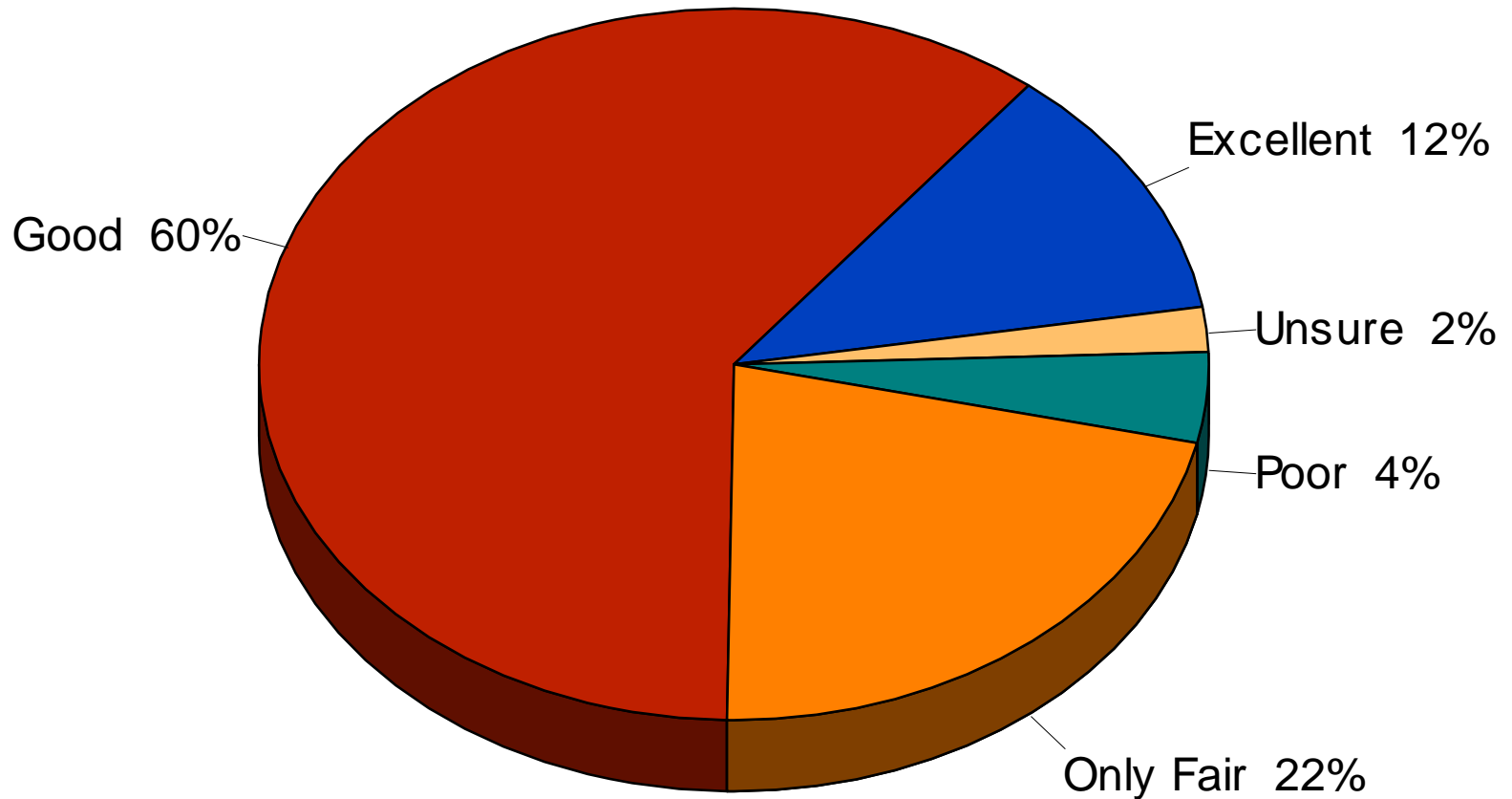
Contacted the City of Shakopee during the past year



Service Quality Dimensions

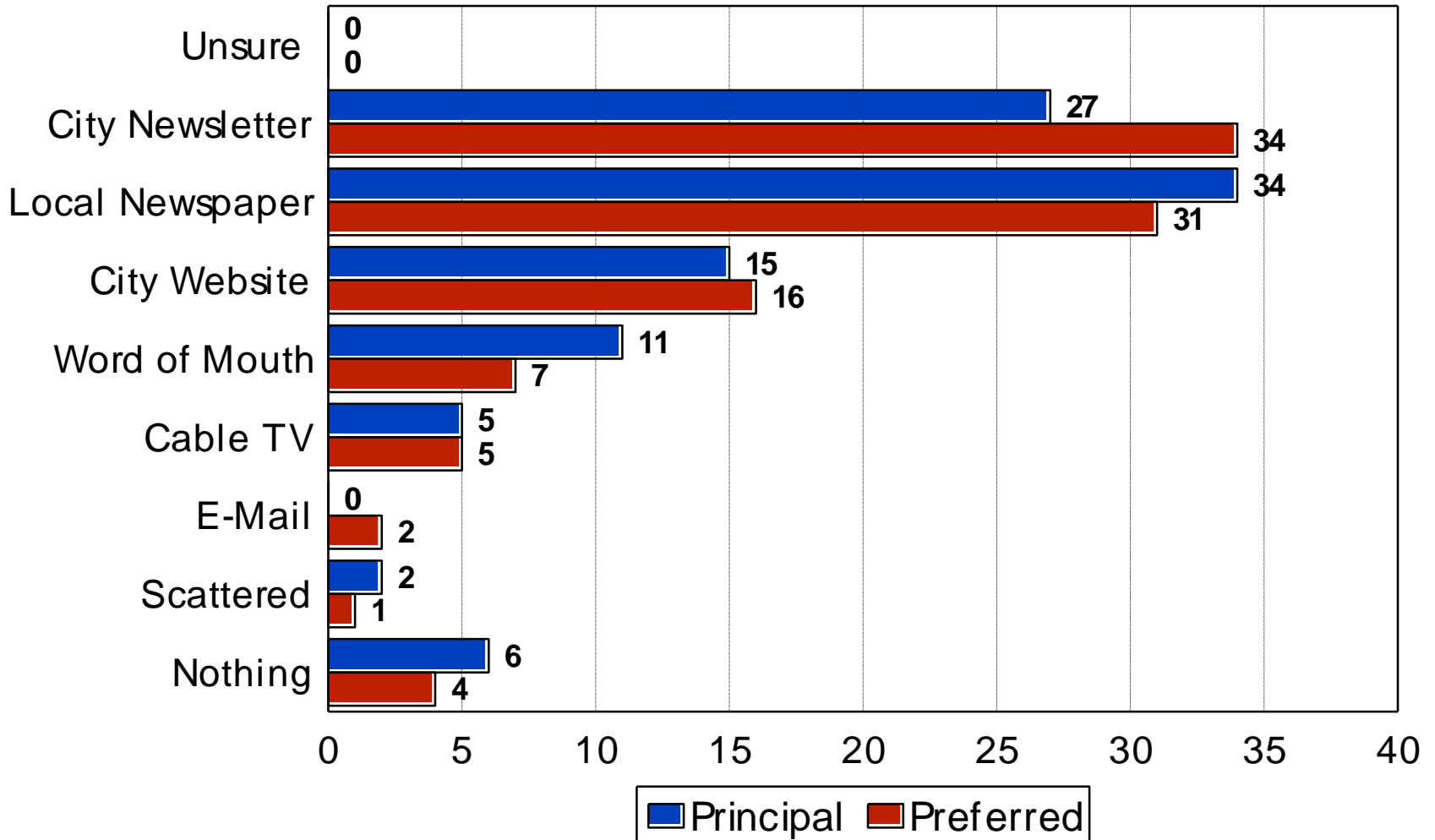
City's Effort in Keeping You Timely Informed

2014 City of Shakopee



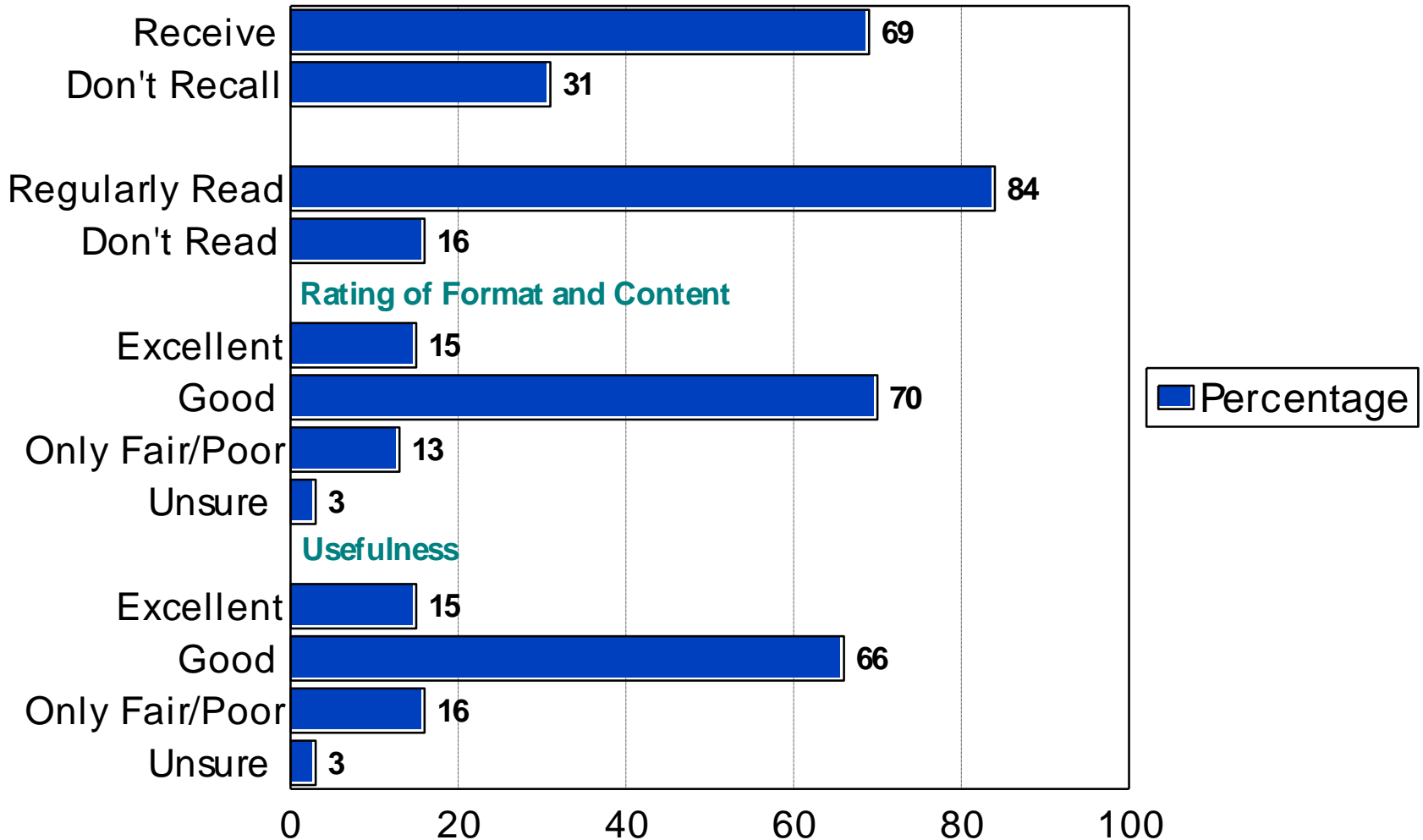
Sources of Information

2014 City of Shakopee



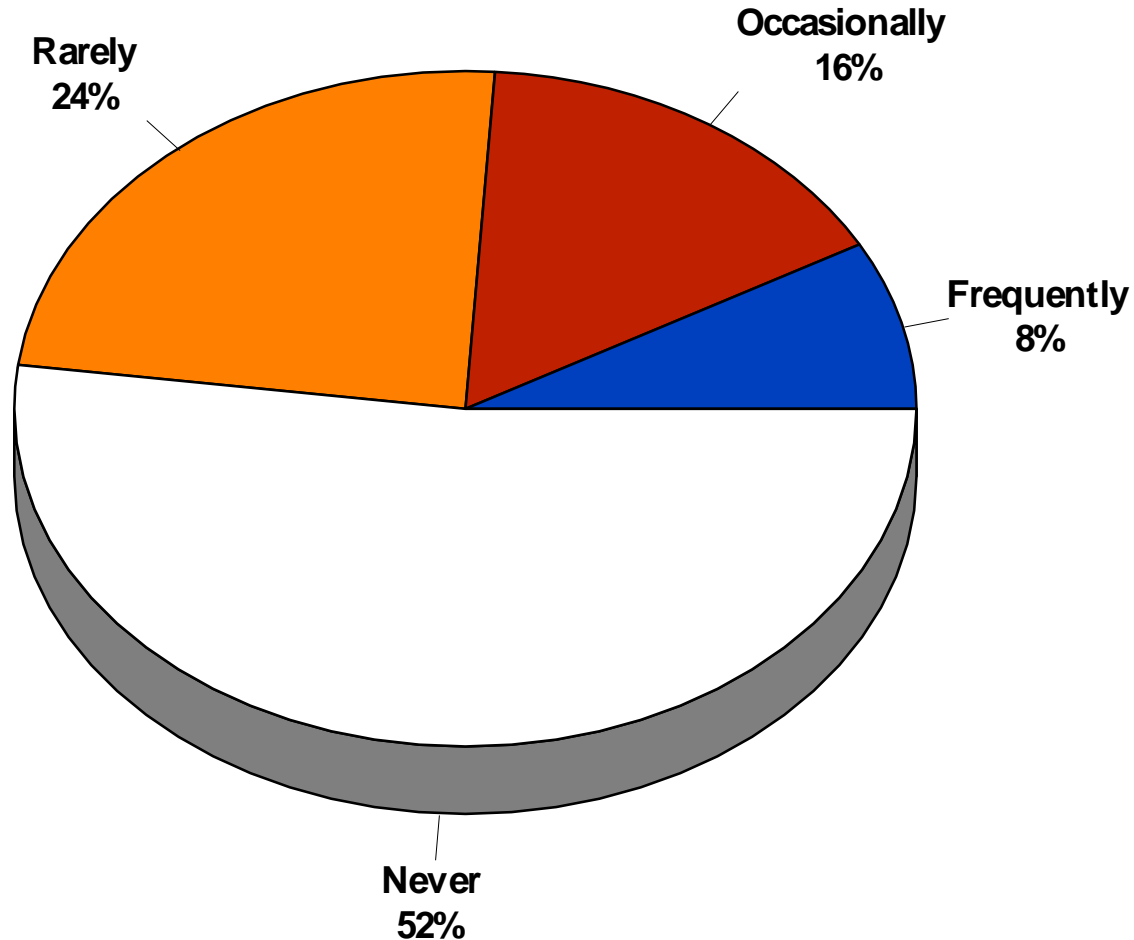
"Hometown Messenger"

2014 City of Shakopee



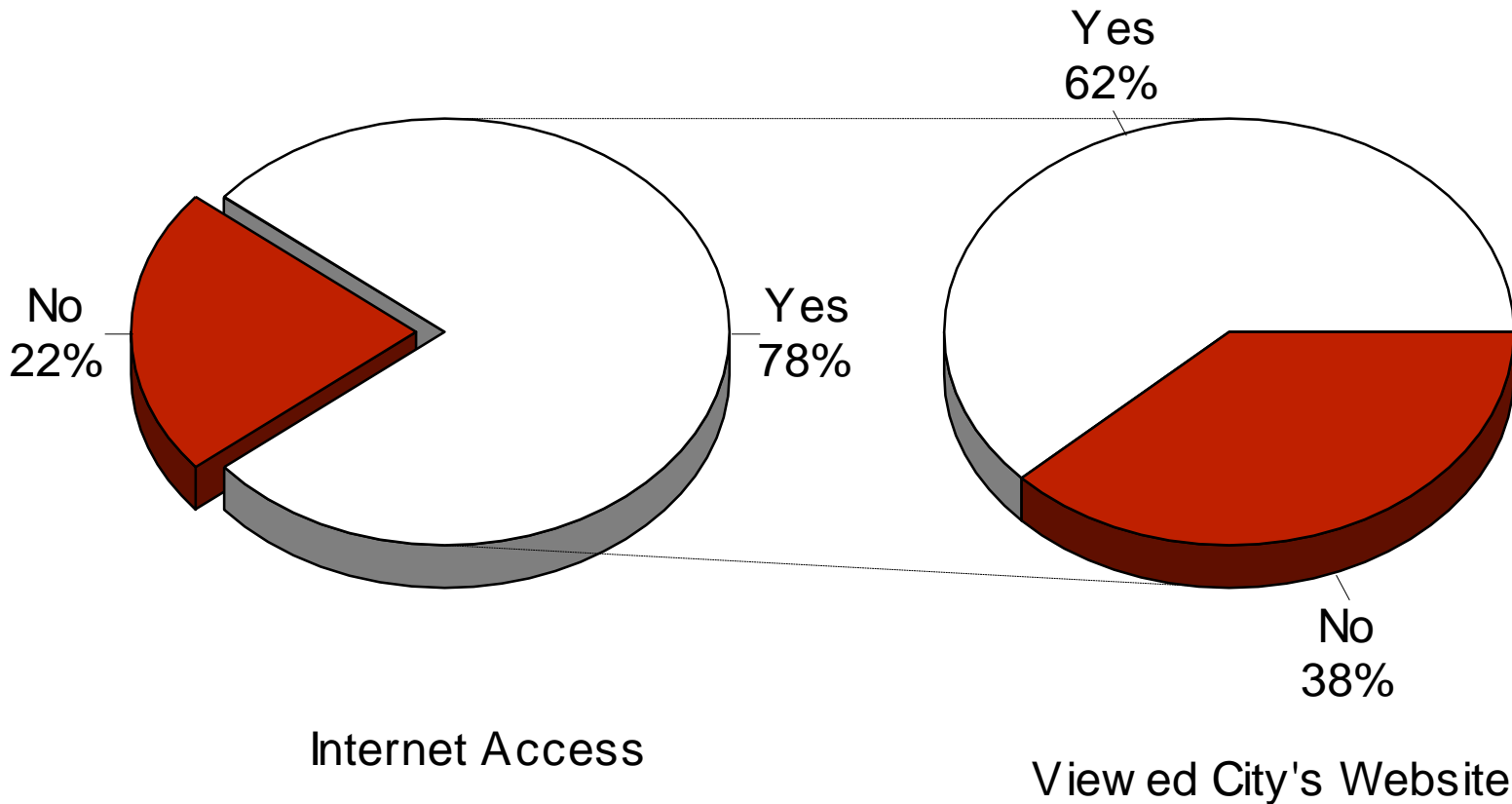
City Council Meetings

2014 City of Shakopee



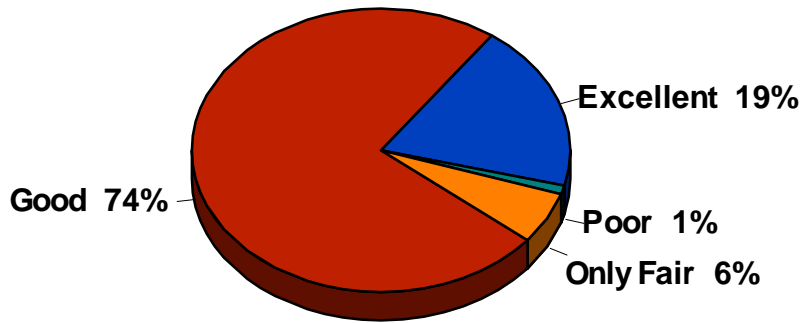
City Website

2014 City of Shakopee

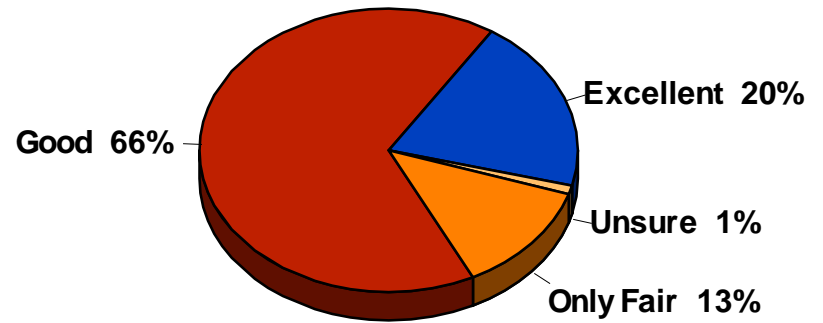


Evaluation of Website

2014 City of Shakopee



**Content of
City's Website**



Ease of Navigation

Communications Performance

2014 City of Shakopee

